



**Proiect: PNRR Strengthening the digitalization of businesses in Eastern Europe – a micro and macro-level approach, CF nr. 760036/23.05.2023, cod 198/28.11.2022**

**Poziția: Cercetător științific cu experiență 1**

**Topics:**

1. Digitalization and evolution of business models
2. Digitalization in manufacturing: Industry 4.0 technologies and solutions
3. Performance impact of Industry 4.0 technologies

**References:**

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- Iansiti, M., & Lakhani, K. R. (2014). Digital ubiquity: How connections, sensors, and data are revolutionizing business. *Harvard Business Review*, 92(11), 19.
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