



## Proiect: POCU 123894 cu titlul „Azi Student, Măine Antreprenor!”

### Poziția: Responsabil cu promovarea

### Bibliografie interviu:

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2. Orientări privind accesarea finanțării în cadrul Programului Operațional Capital Uman 2014-2020; link: <http://www.fonduri-ue.ro/transparenta/declaratii/15-programe-operationale/2014-2020/pocu/67-pocu-ip-prj>;
3. Manualul Beneficiarului POCU 2014-2020, versiunea septembrie 2018; link: <http://www.fonduri-ue.ro/transparenta/declaratii/15-programe-operationale/2014-2020/pocu/67-pocu-ip-prj>;
4. Manualul de identitate vizuală pentru instrumente structurale 2014-2020 [https://www.fonduri-ue.ro/images/files/transparenta/comunicare/2018/MIV\\_29\\_ianuarie2018\\_SGuv.pdf](https://www.fonduri-ue.ro/images/files/transparenta/comunicare/2018/MIV_29_ianuarie2018_SGuv.pdf)
5. Orice material care ajută în promovarea on-line;
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7. Stephanie Chandler, “*The Nonfiction Book Marketing Plan: Online and Offline Promotion Strategies to Build Your Audience and Sell More Books Paperback*”, Ed. Authority Publishing, 2013, ISBN-13: 978-1935953548
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10. Robert Miller, “*Social Media Marketing Mastery 2019:3 BOOKS IN 1-How to Build a Brand and Become an Expert Influencer Using Facebook, Twitter, Youtube & Instagram-Top Digital Networking & Personal Branding Strategies Paperback*”, Ed. Independently published, 2019, ISBN-13: 978-1091907409