

LISTA DE LUCRĂRI

A) Lista celor maximum 10 lucrări

1. Mare, C., Dragos, S.L., & **Muresan, G. M.** (2024). Spatial Processes In The European Motor Insurance Market. *Journal of Competitiveness*, 16(2).

WOS: 001275949200005

2. Muresan, G. M., Ciumas, C., Dragos, S. L., & Mare, C. (2023). Can private health insurance improve happiness? Evidence from European countries. *Finance Research Letters*, 58, 104608.

WOS:001098408400001

3. Dragos, C. M., Dragos, S. L., Mare, C., **Muresan, G. M.,** & Purcel, A. A. (2023). Does risk assessment and specific knowledge impact crop insurance underwriting? Evidence from Romanian farmers. *Economic Analysis and Policy*.

WOS: 001037223600001

4. Mureşan, G. M., Văidean, V. L., Mare, C., & Achim, M. V. (2023). Were we happy and we didn't know it? A subjective dynamic and financial assessment pre-, during and post-COVID-19. *The European Journal of Health Economics*, 1-20.

WOS: 000843247000001

5. Mureşan, G. M., Mare, C., Lazăr, D. T., & Lazăr, S. P. (2023). Can Health Insurance Improve the Happiness of the Romanian People?. *Amfiteatru Economic*, 25(64), 903-918.

WOS:001101239000016

6. Dragos, S. L., Mare, C., Dragos, C. M., **Muresan, G. M.,** & Purcel, A. A. (2022). Does voluntary health insurance improve health and longevity? Evidence from European OECD countries. *The European Journal of Health Economics*, 1-15.

WOS:000751752700001

7. Achim M. V, Safta, I. L., Văidean V. L., **Mureşan G. M.,** & Borlea, N. S. (2021). The impact of covid-19 on financial management: evidence from Romania. *Economic Research-Ekonomska Istraživanja*.

WOS:000751752700001

8. Mureşan, G. M., Dragos, C. M., Mare, C., Dragos, S. L., & Pinteau, A. (2021). Socio-Economic and Macro-Financial Determinants and Spatial Effects on European Private Health Insurance Markets. *Amfiteatru Economic*, 23(56), 290-307.

WOS:000612310500018

9. Dragos, S. L., Dragos, C. M., & **Mureşan, G. M.** (2020). From intention to decision in purchasing life insurance and private pensions: different effects of knowledge and behavioural factors. *Journal of Behavioral and Experimental Economics*, 101555.

WOS:000577819300022

10. Mare, C., Dragoş, S.L., Dragotă, I.-M., **Mureşan, G.M.,** & Urean, C.A. (2016). Spatial Convergence Processes On The European Union's Life Insurance Market. *Economic Computation & Economic Cybernetics Studies & Research* 50 (4).

WOS:000390831000006

B) Teza de doctorat

Titlul tezei: Comportamentul în asigurări – valențe financiare

Coordonator științific: Prof.univ.dr. Cristina Ciumaș

Domeniul: Finanțe

Data susținerii publice: 13 martie 2020

Data atribuirii titlului de doctor: 13 octombrie 2020, Ordinul Ministrului Educației și Cercetării, nr. 5748

C. Brevete de invenție și alte titluri de proprietate industrială: -

D) Cărți și capitole în cărți

D1) Cărți

1. Siminică, M., Cîrciumaru, D., Achim, M. V., Sichigea, M., **Mureșan, G. M.**, Cârstina, S., & Rus, A. I. D. Analiza financiară a companiilor listate la Bursa de Valori București (perioada 2019-2021). Editura Economica, ISBN 978-606-093-023-5.

2. Achim, M.V., **Mureșan, G.M.** & Safta, I. L. (2022). Business Performances In The Pandemic Context. Part 1 Brief Financial Analysis On The Romanian Big Companies.Presa Universitară Clujană.

3. Achim, M.V., **Mureșan, G.M.** & Safta, I. L. (2022). Business Performances In The Pandemic Context. Part 2 Brief Financial Analysis On The Romanian Small Companies.Presa Universitară Clujană.

4. **Mureșan, G.M.** & Armean, G. (2019). Map of insurance market. LAP LAMBERT Academic Publishing, Germany (Category CNCSIS A2), ISBN-13: 978-620-0-48310-2, pp.76

5. Ciumaș, C. & **Mureșan, G.M.** (2017). A new approach to behavioral finance: Can money really buy happiness? LAP LAMBERT Academic Publishing, Germany (Category CNCSIS A2), ISBN-13: 978-3-330-04178-3, pp.78.

D2) Capitole

1. McGee, R. W., Achim, M. V., & **Muresan, G. M.** (2023). How Serious is Tax Evasion? A Survey of Romanian Opinion. *A Survey of Romanian Opinion (June 29, 2023)*.

2. McGee, R. W., Achim, M. V., & **Muresan, G. M.** (2023). How Serious Is Bribery? A Survey of Romanian Opinion. *A Survey of Romanian Opinion (July 1, 2023)*.

3. McGee, R. W., Achim, M. V., & **Muresan, G. M.** (2023). Do All Agnostics and Atheists Think the Same Way about Tax Evasion? A 78-Country Study.

-publicate în cartea: Achim, M. V., & McGee, R. W. (Eds.). (2023). *Financial Crime in Romania: A Community Pulse Survey*. Springer Nature.

4. Achim, M. V., Borlea, S. N., McGee, R. W., **Muresan, G. M.**, Ioana Lavinia, S., & Vaidean, V. L. (2023). Financial Crime: A Literature Review.

5. Achim, M. V., Borlea, S. N., Gaicu, M., Mare, C., McGee, R. W., **Muresan, G. M.**, & Vaidean, V. L. (2023). Financial Crime: Methodology and Data.

6. Achim, M. V., Borlea, S. N., Gaicu, M., Mare, C., McGee, R. W., **Muresan, G. M.**, & Vaidean, V. L. (2023). Financial Crime: Results of Study.

7. Achim, M. V., Borlea, S. N., Gaicu, M., McGee, R. W., **Muresan, G. M.**, & Vaidean, V. L. (2023). Financial Crime: Conclusions and Recommendations.

E. Articole/studii, publicate în reviste din fluxul științific internațional principal

E1) Articole indexate Web of Science (cu factor de impact)

- 1.** Mare, C., Dragos, S.L., & **Muresan, G. M.** (2024). Spatial Processes In The European Motor Insurance Market. *Journal of Competitiveness*, 16(2).
WOS: 001275949200005
- 2.** **Muresan, G. M.**, Ciumas, C., Dragos, S. L., & Mare, C. (2023). Can private health insurance improve happiness? Evidence from European countries. *Finance Research Letters*, 58, 104608.
WOS:001098408400001
- 3.** Dragos, C. M., Dragos, S. L., Mare, C., **Muresan, G. M.**, & Purcel, A. A. (2023). Does risk assessment and specific knowledge impact crop insurance underwriting? Evidence from Romanian farmers. *Economic Analysis and Policy*.
WOS: 001037223600001
- 4.** **Mureșan, G. M.**, Mare, C., Lazăr, D. T., & Lazăr, S. P. (2023). Can Health Insurance Improve the Happiness of the Romanian People?. *Amfiteatru Economic*, 25(64), 903-918.
WOS:001101239000016
- 5.** **Mureșan, G. M.**, Văidean, V. L., Mare, C., & Achim, M. V. (2023). Were we happy and we didn't know it? A subjective dynamic and financial assessment pre-, during and post-COVID-19. *The European Journal of Health Economics*, 1-20.
WOS: 000843247000001
- 6.** Dragos, S. L., Mare, C., Dragos, C. M., **Muresan, G. M.**, & Purcel, A. A. (2022). Does voluntary health insurance improve health and longevity? Evidence from European OECD countries. *The European Journal of Health Economics*, 1-15.
WOS:000751752700001
- 7.** Dragos, S. L., Mare, C., **Muresan, G. M.**, & Purcel, A. A. (2022). European motor insurance demand: a spatial approach of its effects and key determinants. *Economic Research-Ekonomska Istraživanja*, 1-20.
WOS: 000869152000001
- 8.** Achim M. V, Safta, I. L., Văidean V. L., **Mureșan G. M.**, & Borlea, N. S. (2021). The impact of covid-19 on financial management: evidence from Romania. *Economic Research-Ekonomska Istraživanja*.
WOS:000751752700001
- 9.** Mare, C., Manațe, D., **Mureșan, G. M.**, Dragoș, S. L., Dragoș, C. M., & Purcel, A. A. (2022). Machine Learning Models for Predicting Romanian Farmers' Purchase of Crop Insurance. *Mathematics*, 10(19), 3625.
- 10.** **Mureșan, G. M.**, Dragos, C. M., Mare, C., Dragos, S. L., & Pinte, A. (2021). Socio-Economic and Macro-Financial Determinants and Spatial Effects on European Private Health Insurance Markets. *Amfiteatru Economic*, 23(56), 290-307.
WOS:000612310500018
- 11.** Dragos, S. L., Dragos, C. M., & **Mureșan, G. M.** (2020). From intention to decision in purchasing life insurance and private pensions: different effects of knowledge and behavioural factors. *Journal of Behavioral and Experimental Economics*, 101555.
WOS:000577819300022

12. Muresan, G. M., Ciumas, C., & Achim, M. V. (2019). Can Money Buy Happiness? Evidence for European Countries. *Applied Research in Quality of Life*, 1-18.

WOS:000557008000002

13. Dragos, S. L., Mare, C., Dragota, I. M., Dragos, C. M., & Muresan, G. M. (2017). The nexus between the demand for life insurance and institutional factors in Europe: new evidence from a panel data approach. *Economic Research-Ekonomska Istraživanja*, 1-20.

WOS:000414181300001

14. Mare, C., Dragoș, S.L., Dragotă, I.-M., Mureșan, G.M., & Urean, C.A. (2016). Spatial Convergence Processes On The European Union's Life Insurance Market. *Economic Computation & Economic Cybernetics Studies & Research* 50 (4).

WOS:000390831000006

E2) Articole publicate în reviste indexate în baze de date internaționale (BDI)

1. Dragoș, C. M., Dragoș, S. L., Mare, C., Muresan, G. M., & Purcel, A. A. (2022). Economic, Institutional, And Cultural Factors Favouring The Insurance Market Versus The Credit And Stock Market. *Review of Economic Studies & Research Virgil Madgearu*, 15(2).

2. Mureșan, G. M. (2022). Business Ethics In The Romanian Insurance Market. *Annales Universitatis Apulensis Series Oeconomica*, 24(2), 53-61.

3. Boitor, M. C., & Mureșan, G. M. (2021). Romanian pharmaceutical sector-before and during the Covid-19 pandemic. *Annales Universitatis Apulensis Series Oeconomica*, 23(2), 146-155.

4. Mureșan, G. M., Fülöp, M. T., & Ciumaș, C. (2021). The road from money to happiness. *Journal of Risk and Financial Management*, 14(10), 459.

Indexat WOS:000713187100001

5. Bresfelean, V. P., Tiron-Tudor, A., Lacurezeanu, R., Bresfelean, C. A., & Muresan, G. M. (2021). ERP System Course as a Facilitator for Students' Integrated and Integrative Thinking Mindset. *Journal of System and Management Sciences*, 11(3), 185-214.

6. Mureșan, G. M., & Ciumaș, C. (2020). Money and happiness: a conceptual integration. *Annales Universitatis Apulensis: Series Oeconomica*, 22(1), 57-65.

DOI: 10.29302/oeconomica.2019.22.1.5

7. Nan, L.M. & Muresan, G. M. (2019). Insurance brands - in terms of financial and marketing approach. *Annales Universitatis Apulensis Series Oeconomica*, 21(2), 56-63.

DOI: 10.29302/oeconomica.2019.21.2.6

8. Muresan, G. M. (2019). Public perception of insurance in Romania: A survey of insurance consumers and non-consumers. *Annales Universitatis Apulensis Series Oeconomica*, 21(2), 49-55.

DOI: 10.29302/oeconomica.2019.21.2.5

9. Muresan, G. M. (2018). Slogans in Insurances – Between Persuasion and Manipulation. *International Journal of Academic Research in Business and Social Sciences*, 8(4), 119–130.

DOI: 10.6007/IJARBS/v8-i4/4001

10. Armean, G., & Muresan, G. M. (2017). A Real Map Of European Life Insurance Market–A Spatial Approach. *Annals-Economy Series*, 5, 15-22.

11. Muresan, G. M., & Armean, G. (2017). Human Development And Perceived Corruption As Key Factors Of Life Insurance. *Annals of the University of Oradea, Economic Science Series*, 26.

Link: <http://eds.b.ebscohost.com/eds/detail/detail?vid=0&sid=b86235a7-82a2-4c6b-a554-2c64471c35e7%40sessionmgr102&bdata=JkF1dGhUeXBIPXVybCxpCxb29raWUdWlkJnNpdGU9ZWRzLWxpdmU%3d#AN=123724248&db=bth>

12. Armean, G., & Muresan, G. M. (2017). Insurance Market Development Before And After The Financial Crisis In The Context Of Ethics And Corruption. *Annals-Economy Series, 1*, 191-198.

Link: http://www.utgjiu.ro/revista/ec/pdf/2017-01/28_Armean%20Muresan.pdf

13. Urean, C.A., Muresan, G. M., & Armean, G. (2017). Determinants Of Poverty In Romania. *Annals-Economy Series, 4*, 204-210.

Link: http://www.utgjiu.ro/revista/ec/pdf/2017-04/28_Urean,%20Muresan.pdf

14. Ciumas, C., Urean, C.A., Muresan, G. M., & Armean, G. (2017). Education and employment rate in Romania. *Annals of the University of Oradea, Economic Science Series, 26*. pp. 81-86.

<http://steconomiceuoradea.ro/anale/volume/2017/AUOES-1-2017.pdf>

15. Mureșan, G. M., & Armean, G. (2016). Trust—the Intangible Asset of Policyholder Behavior on Insurance Market. *Scientific Annals of Economics and Business, 63*(s1), 125-136.

DOI: <https://doi.org/10.1515/saeb-2016-0139>

E3) Lucrări publicate în alte reviste și în volume de conferințe – alte lucrări

1. Armean, G., & Muresan, G.M (2017). Expansion of the life insurance market in Europe – a spatial approach. *Proceedings of the International Conference “Information Society and Sustainable Development”*, Targu-Jiu, Gorj County, Romania, p. 287-290. ISBN 978-973-144-831-2.

2. Urean, C.A., Muresan, G. M., & Armean, G. (2017). Factors affecting poverty in Romania. *Proceedings of the International Conference “Information Society and Sustainable Development”*, Targu-Jiu, Gorj County, Romania, ISBN 978-973-144-831-2.

3. Ciumaș, C., & Mureșan, G.M. (2016). The Motivation Behind Individuals’ Decisions For Pursuing A Master Program In Corporate Finance-Insurance. *Globalization and National Identity. Studies on the Strategies of Intercultural Dialogue / ed.: Iulian Boldea - Târgu-Mureș: Arhipelag XXI*, p. 459-462, ISBN 978-606-8624-03-7.

Link volum :<http://www.upm.ro/gidni3/?pag=GIDNI-03/vol03-Soc>.

Data: 05.12.2024