

**Listă de publicații**  
**CULIC IULIA-LORINA**

**Cărți și articole de prim autor:**

1. **Lorina Culic**, 2022. Evaluating political candidates' image. An experimental approach, *Presa Universitară Clujeană*, ISBN: 978-606-37-149-8
2. **Lorina Culic**, 2022. Metoda interviului povestea vieții. Un pod între generații. *Presa Universitară Clujeană*, ISBN: 978-606-37-1450-4
3. **Lorina Culic**, *The image of politician women in the Romanian media*, Journal of Media Research; 2012, Vol. 5 Issue 3, p.79
4. **Lorina Culic**, *THE POLITICIAN'S IMAGE – SEEN THROUGH VOTERS FIRST IMPRESSIONS AND EVALUATIONS. A QUASI-EXPERIMENTAL APPROACH* in Iulian Boldea (Editor) - Literature, Discourses and the Power of Multicultural Dialogue, volume no.5 Arhipelag XXI Press, Tîrgu Mureș, 2017, pp. 255-263, eISBN: 978-606-8624-12-9
5. **Lorina Culic**, and Anișoara Pavelea. 2022. *Enhancing Students' Interpersonal and Leadership Skills through an Experience-based Service-learning Project: A Case of Active Learning*. In *Active Learning in Higher Education*, edited by Kayoko Enomoto, Richard Warner & Claus Nygaard, 153-179. Oxfordshire, U.K.: Libri Publishing Ltd., 2022, ISBN: 9781911450474
6. **Lorina Culic**, Ioana Iancu, Anișoara Pavelea, *Why Should I Join a Students' Club? The Motivation Behind Participating in Students' Clubs*. Professional Communication and Translation Studies, 9/2016, pp. 187-198, ISSN 2065 – 099X
7. **Lorina Culic**, Anișoara Pavelea, *The political consultant's role in Romania. A politicians' perspective*, in Haruța C, Hințea C, Moldovan O (editors), Sustainable Development and Resilience of Local Communities and Public Sector Organizations, Conference Proceedings, Transylvanian International Conference in Public Administration, 16-18 November 2018, Cluj-Napoca, Ed. Accent, 2019, pp.179-195, ISBN 978-606-561-202-0
8. Anișoara Pavelea, **Lorina Culic**, Ioana Iancu. Exploring Links Between Narcissism, Volunteering and Well-Being Among Emerging Adults. in Ioana Iancu, Delia Cristina Balaban, Ioan Hosu. *Communication. Strategic Perspectives*. PR Trend International Conference, February the 26th–the 27th, 2018, Cluj-Napoca, Romania, ISBN 978-606-561-198-6, Ed. Accent, pp.376-389
9. Delia C. BALABAN, Ioana R. IANCU, Anișoara PAVELEA, **Lorina CULIC**, Maria MUSTĂȚEA, What Determines Young People to Follow Influencers? The Role of Perceived Information Quality and Trustworthiness on Users' Following Intentions, Romanian Journal of Communication and Public Relations, vol. 22, no. 3 (51) / December 2020, 5-19 ISSN: 1454-8100/ E-ISSN: 2344-5440
10. Ioan Hosu, Mihai Deac, **Lorina Culic**, *Comunicarea online –provocări manageriale*, *Revista Transilvană de Științe Administrative* 2(35)/2014, pp. 19-28, ISSN: 2247-8329

