

PERSONAL INFORMATION


Ottó CSÍKI, PhD

- 📍 Cluj-Napoca, Cluj County, Romania
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Sex Male | Date of birth 11/06/1997 | Nationality Romanian and Hungarian

JOB APPLIED FOR

WORK EXPERIENCE

15. April 2020 – present

Research analyst

Romanian Economic Monitor, Cluj-Napoca, Romania (<https://econ.ubbcluj.ro/roem/>)

- Publication of economic data in the form of interactive infographics refreshed on a daily basis which are meant to offer a comprehensive picture about the current state of the Romanian economy.

Scientific research Business and Economics

23. February 2023 – present

Vice president

RIF (RMKT Ifjúsági Frakció), Cluj-Napoca, Romania (<https://rif.ro/>)

- Economic analysis.

Non-profit organization Analysis

01. March 2019 – 06. March 2023

Data research analyst

SC Autonet SRL, Cluj-Napoca, Romania (<https://www.autonet.ro/>)

- Data analysis, financial analysis, applied research, statistical models, customer valuation.

Car part commerce Department of E-commerce

01. March 2021 – 01. March 2023

Researcher

Corvinus University of Budapest, Budapest, Hungary (<https://www.uni-corvinus.hu/?lang=en>)

- Scientific research projects.

Scientific research Business and Economics

 01. September 2020 –
31. August 2022

Research assistant

Babeş-Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca, Romania (<https://www.ubbcluj.ro/en/>)

- Scientific research projects (Tinere Echipe / PN-III-PA-1.1-TE-2019-1773).

Scientific research Business and Economics

 01. October 2019 –
01. September 2021

Statistical analyst

Erdélystat, Cluj-Napoca, Romania (<http://www.erdelystat.ro/>)

- Transylvanian statistical services – aims to organize, illustrate and interpret statistical data on Romania, Transylvania and the Hungarian community in Romania.

Statistical analysis Department of Statistics

17. July 2017 – 4. August 2017

Trainee

MIDA SRL, Miercurea Ciuc, Romania (<https://www.mida.ro/>)

- Learning and working with data software's.

Official Renault & Dacia car dealer and service Department of Sales and Finance

24. August 2015 –
4. September 2015

Trainee

Harghita County Council, Miercurea Ciuc, Romania (<https://harghitacounty.ro/en.html>)

State institution Management Chief Directorate, Department of Human Resources

EDUCATION AND TRAINING

2020 – 2023

Management (PhD)

Level EQF: 8

Babeş–Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca, Romania

- The of the thesis: *“The impact of Industry 4.0 technologies on the human resources of multinational companies in the automotive sector”*.

2018 – 2020

Corporate Finance (MSc)

Level EQF: 7

Babeş–Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca, Romania

- Corporate finance, Financial markets.

September 2016 – January 2017

Applied economics (BSc)

Level EQF: 6

Corvinus University of Budapest Faculty of Economics, Budapest, Hungary // Erasmus+

- Corporate Finance, Statistics, International Economics, Behavioural Economics.

2015 – 2018

Management (BSc)

Level EQF: 6

Babeş–Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca, Romania

- Management, Microeconomics, Macroeconomics, Math Applied in Economics, Accounting, Finance.

2011 – 2015

High-School Graduation and Specialized Graduation

Level EQF: 4

“Nagy István” Art School, Miercurea Ciuc, Romania

- Artistic painting.

PERSONAL SKILLS

Mother tongue(s)

Hungarian

Other language(s)

| | UNDERSTANDING | | SPEAKING | | WRITING |
|----------|---|---------|--------------------|-------------------|---------|
| | Listening | Reading | Spoken interaction | Spoken production | |
| English | C1 | C1 | C1 | C1 | C1 |
| | Lingua Certificate (Babeş–Bolyai University) (2017) | | | | |
| Romanian | B2 | B2 | B2 | B2 | B2 |
| | Graduation diploma (2015) | | | | |

Digital skills

| SELF-ASSESSMENT | | | | |
|------------------------|-----------------|------------------|-----------------|-----------------|
| Information processing | Communication | Content creation | Safety | Problem solving |
| Proficient user | Proficient user | Proficient user | Proficient user | Proficient user |

Driving licence AM, B1, B

ADDITIONAL INFORMATION

LinkedIn profile: <https://www.linkedin.com/in/ott%C3%B3cs%C3%ADki-phd-a01820109/>

Google Scholar profile: <https://scholar.google.com/citations?user=f3k-7dQAAAAJ&hl=hu>

Publications

- 1) Csíki, O., Demeter, K., & Losonci, D. (2023). How to improve firm performance?—The role of production capabilities and routines. *International Journal of Operations & Production Management*, (ahead-of-print).
- 2) Szász, L., Demeter, K., Csíki, O., & Horváth, R. (2023). Technology, lean, quality and human resource practices in manufacturing: how does size as a contingency factor matter?. *Journal of Manufacturing Technology Management*, (ahead-of-print).
- 3) Szász, L., Bálint, C., Csíki, O., Nagy, B. Z., Rácz, B. G., Csala, D., & Harris, L. C. (2022). The impact of COVID-19 on the evolution of online retail: The pandemic as a window of opportunity. *Journal of Retailing and Consumer Services*, 69, 103089.
- 4) L., Szász; O., Csíki; B-G., Rácz (2021). Sustainability management in the global automotive industry: A theoretical model and survey study. *International Journal of Production Economics*, 108085.
- 5) Csíki, O., Horváth, R., Szász, L. (2019). A Study of Regional-Level Location Factors of Car Manufacturing Companies in the EU. *Acta Oeconomica*. 69 (S2), 13-39.
- 6) Csíki, O. (2021). A környezeti és társadalmi fenntarthatóság megvalósításának és eredményességének vizsgálata a globális autópárban (Implementation and performance implications of sustainability practices in the global automotive industry). *Litera Oeconomiae III (ISBN 978-963-334-408-8)*. 3, 474-497.
- 7) Csíki, O. (2021). Az Ipar 4.0 technológiák hatása a termelővállalatok humán erőforrására (The impact of Industry 4.0 technologies on the human resources of multinational companies in the automotive sector). *Litera Oeconomiae III (ISBN 978-963-334-408-8)*. 3, 362-385.
- 8) Rácz, B.-G., Csíki, O. (2020). Innováció és vállalati versenyképesség Erdélyben (Innovation and competitiveness among the Transylvanian companies). *Erdély – Tér, Gazdaság és Társadalom (Transylvania – Space, Economy and Society) (ISBN 978-606-37-0725-4)*. 269-289. Cluj University Press.
- 9) Szász, L., Csíki, O. (2020). Ipar és szolgáltató szektor (The industry and the service sector in Transylvania). *Erdély – Tér, Gazdaság és Társadalom (Transylvania – Space, Economy and Society) (ISBN 978-606-37-0725-4)*. 326-366. Cluj University Press.
- 10) Szász, L., Bálint, Cs., Csala, D., Csíki, O., Nagy, B., Rácz, B.-G., Györfy, L.-Z. (2022). Tudományos kutatás a közösség szolgálatában - a „COVID-19: Romanian Economic Impact Monitor” project (Scientific research at the service of the community - the "COVID-19: Romanian Economic Impact Monitor" project). Tiszteletkötet Vincze Mária professzor 80. születésnapjára.
- 11) Magyarai, T., Bukur, T., Csíki, O., Pop, R., Molnár, G. (2023). Miért magasabb az infláció Magyarországon még a szomszéd országokhoz képest is? (Why is inflation higher in Hungary even compared to neighboring countries?). *Annales V. Az ELTE Márton Áron Szakkollégium évkönyve (ELTE “Márton Áron” College – Volume of studies) (ISSN 2676-8518)*. 5, 46-58.
- 12) Csíki, O. (2022). Tudatos vagy kényszerű felhalmozás? A COVID-19- járvány hatása a háztartások megtakarításaira (The impact of the COVID-19 pandemic on household savings). *Annales IV. Az ELTE Márton Áron Szakkollégium évkönyve 2021 (ELTE “Márton Áron” College – Volume of studies) (ISSN 2676-8518)*. 4, 69-90.
- 13) Csíki, O. (2019). A minőségi hibák miatt szervezett visszahívások hatása az autóeladásokra: a General Motors esete (Relation between automotive sales and recalls in case of quality mistake: the case of the General Motors). *Annales I. – Az ELTE Márton Áron Szakkollégiumának évkönyve 2017-2018 (ELTE “Márton Áron” College – Volume of studies) (ISSN 2676-8518)*. 1, 85-106.
- 14) Csíki, O. (2019). Az autókereskedők elhelyezkedését és tevékenységét befolyásoló tényezők Romániában (Influencing factors of the location choice of car dealers in Romania). *Litera Oeconomiae II (ISBN 978-963-429-475-7)*. 2, 57-72.
- 15) Csíki, O. (2019). Vevőérték-számítási módszer alkalmazása a hűségessítési döntések megalapozására (Creating a customer-valuation model for supporting decisions related to customer loyalty improvement). *Litera Oeconomiae II (ISBN 978-963-429-475-7)*. 2, 73-92.
- 16) Csíki, O. (2018). Az elektromos autók számának előrejelzése globális szinten (A forecasting study of the number of electric cars on a global level). *Móra Akadémia–Tanulmánykötet (Móra Academy–Volume of studies) (ISSN 2064-809X)*. 3, 389-411.
- 17) Csíki, O. (2018). Az autókereskedők telephelyválasztását befolyásoló tényezők Romániában (Factors influencing the location choice of car dealers in Romania). *Közgazdász Fórum (Forum on Economics and Business)*, 21(134), 30-95.
- 18) Csíki, O., Szász, L. (2017). A minőségi hibák miatt szervezett visszahívások hatása az autóeladásokra: a Toyota és a Lexus esete (Relation between automotive sales and recalls in case of quality mistake: the case of Toyota and Lexus). *Logisztikai trendek és legjobb gyakorlatok (Trends and Best Practices in Logistics)*. 3(2), 48-54.
- 19) Csíki, O. (2017). A minőségi hibák miatt szervezett visszahívások hatása az autóeladásra (Relation between automotive sales and recalls in case of quality mistake). *Litera Oeconomiae I (ISBN 978-615-5837-13-5)*, 1, 11-35.

Scientific conferences

- 1) 2023 – 6th ICEBM (International Conference on Economics and Business Management) (Romania, Cluj-Napoca)
- 2) 2023 – International Conference on Production Research (ICPR) (Romania, Cluj-Napoca)
- 3) 2023 – 29th European Operations Management Association (EurOMA) Conference (Belgium, Leuven)
- 4) 2023 – 2nd International Symposium on Industrial Engineering and Automation (ISIEA) (Italy, Bolzano)
- 5) 2022 – 22nd International Working Seminar on Production Economics (IWSPE) (Austria, Innsbruck)
- 6) 2022 – Production and Operations Management Society (POMS) International Conference (Hungary, Budapest)
- 7) 2022 – 28th European Operations Management Association (EurOMA) Conference (Germany, Berlin)
- 8) 2022 – 6th World Conference on Production and Operations Management – P&OM (Osaka, Japan)
- 9) 2022 – 7th ISBEE World Congress (Bilbao, Spain)
- 10) 2021 – II. Conference on Business Research (Vállalkozáskutatási Konferencia) (Hungary, Budapest)
- 11) 2021 – 5th ICEBM (International Conference on Economics and Business Management) (Romania, Cluj-Napoca)
- 12) 2021 – OTDK+ (National Student's Scientific Conference +) (Hungary, Sopron)
- 13) 2021 – XXXV. National Student's Scientific Conference – Human Resources (Hungary, Sopron) (1. prize)
- 14) 2021 – XXXV. National Student's Scientific Conference – Sustainability (Hungary, Sopron) (1. prize)
- 15) 2020 – Twenty-first International Working Seminar on Production Economics (Innsbruck, Austria)
- 16) 2020 – 1st International Conference on the Automotive Industry (Budapest, Hungary)
- 17) 2020 – XXXIII. Transylvanian Student's Scientific Conference – Management (Romania, Cluj-Napoca) (2. prize)
- 18) 2019 – 4th ICEBM (International Conference on Economics and Business Management) (Romania, Cluj-Napoca)
- 19) 2019 – XXXIV. National Student's Scientific Conference – Finance (Hungary, Pécs) (2. prize)
- 20) 2019 – XXXIV. National Student's Scientific Conference – Industrial Economics (Hungary, Pécs) (2. prize)
- 21) 2019 – XXII. Transylvanian Student's Scientific Conference – Finance (Romania, Cluj-Napoca) (1. prize)
- 22) 2019 – Interdisciplinary Talent Forum of the Babeş-Bolyai University (Romania, Cluj-Napoca) (2. prize)
- 23) 2018 – XXI. Transylvanian Student's Scientific Conference – Finance (Romania, Cluj-Napoca) (1. prize)
- 24) 2018 – XXI. Transylvanian Student's Scientific Conference – Management (Romania, Cluj-Napoca) (1. prize)
- 25) 2018 – II. Móra International Interdisciplinary Conference (Hungary, Szeged)
- 26) 2018 - Interdisciplinary Talent Forum of the Babeş-Bolyai University (Romania, Cluj-Napoca) (2. prize)
- 27) 2018 – XXIII. Bolyai Conference, by the Eötvös Loránd University (ELTE) (Hungary, Budapest)
- 28) 2018 – "Márton Áron" Talent Program – Closing Conference (Hungary, Budapest)
- 29) 2017 – XX. Transylvanian Student's Scientific Conference – Management (Romania, Cluj-Napoca) (1. prize)
- 30) 2017 – XXXIII. National Student's Scientific Conference – Industrial Economics (Hungary, Győr) (2. prize)
- 31) 2017 – I. Móra International Interdisciplinary Conference (Hungary, Szeged)
- 32) 2017 – Interdisciplinary Talent Forum of the Babeş-Bolyai University (Romania, Cluj-Napoca)
- 33) 2016 – XIX. Transylvanian Student's Scientific Conference – Management (Romania, Cluj-Napoca) (special prize)

Workshops

- 1) 2023 – European Operations Management Association (EurOMA) Doctoral Seminar
- 2) 2022 – European Operations Management Association (EurOMA) Summer School
- 3) 2021 – CESEENet: Central, East and South-East European PhD Network, Online PhD Workshop (Ukraine, Odessa)
- 4) 2021 – European Institute for Advanced Studies in Management (EIASM) Doctoral Seminar
- 5) 2019 – XXIII. Finance Summer Academy (Hungary, Keszthely)

Memberships

- 1) 2022 – present: EurOMA (European Operations Management Association)
- 2) 2021 – present: PSAT (Pro Scientia Aranyérmesek Társasága)
- 3) 2017 – 2023: ELTE "Márton Áron" College (Eötvös Loránd University, Budapest, Hungary)
- 4) 2015 – 2018: GTK (Business Consulting Club) (Babes-Bolyai University, Cluj-Napoca, Romania)
- 5) 2016 – 2019: Mikó Imre Law and Economics College (Babes-Bolyai University, Cluj-Napoca, Romania)
- 6) 2018 – 2019: BBU Colege (Babes-Bolyai University, Cluj-Napoca, Romania)
- 7) 2018 – 2019: Colegiul Studentesc de Performanță Academică (Babes-Bolyai University, Cluj-Napoca, Romania)

Main research awards

- 1) 2022 – Young Researcher Award (Regional Committee of the MTA (Hungarian Academy of Sciences) in Cluj – KAB)
- 2) 2022 – The best article published in an economic journal in the year 2021 (Asociația Facultăților de Economie din România – AFER)
- 3) 2022 – Real Impact Award, Driving the Impact Agenda (Emerald Publishing)
- 4) 2021 – Pro Scientia Gold Medal (Hungarian Academy of Sciences)
- 5) 2020 – Talents who were 20 years old in 2020 – Science category (YZ Institute)
- 6) 2020 – Márton Áron Research award (Eötvös Loránd University)
- 7) 2019 – Young Researcher Award (Forum on Economics and Business)

Memberships in research projects

- 1) 2023 - present – NextGen EU research project / Position: PhD researcher / Project value: 1,400,000 euro (Funded by the European Union – NextGenerationEU project and the Romanian Government, under the National Recovery and Resilience Plan for Romania)
- 2) 2020 – 2022 – Proiecte de cercetare pentru stimularea tinerelor echipe independente (TE) / Position: junior researcher / Project value: 100,000 euro (UEFISCDI Romania (Executive Agency for Higher Education, Research, Development and Innovation Funding)