

Lista lucrărilor Drd. Căzan Ionut-Călin

Doctorand în Marketing

Conducător de doctorat: prof. univ. dr. habilit. Smaranda Adina Cosma
Școala doctorală Comunicare, relații publice și publicitate

Titlul tezei de doctorat:

GVERNANȚA DESTINAȚIEI TURISTICE. ABORDARE INTEGRATĂ
SUSTENABILĂ DIN PERSPECTIVA STAKEHOLDER-ILOR

Lucrări publicate în reviste indexate în baze de date internaționale:

Căzan, I.C., Cosma, S.A., *Tourism destinations development trends through the social media content perspective*, Journal of tourism, no 26 (2018), indexat EBSCO, RePEc, DOAJ, Cabell's Directories, ERIH Plus, <http://www.revistadetourism.ro/rdt/article/view/411/265>

Capitole în cărți:

Căzan Ionuț-Călin, *Community participation in tourism destination development: a literature review*, In C. Năstase (ed.), The 14th Economic International Conference: Strategies and Development Policies of Territories: International, Country, Region, City, Location Challenges | May 10-11, 2018 | Stefan cel Mare University of Suceava, Romania(pp. 219-228). Iasi, Romania: LUMEN Proceedings. <https://doi.org/10.18662/lumproc.75>

Cosma, S., Berntzen, L., Fleșeriu, C., Căzan, I.C., *Exploratory study regarding tourism destination governance*, pag. 47-50, în Smaranda Adina Cosma, Cristina Fleșeriu, Adina Letiția Negrușa, Marius Bota, Valentin Toader (Editors), *Generational impact in the Hospitality Industry*, International Conference ENTREPRENEURSHIP IN THE HOSPITALITY INDUSTRY, Cluj-Napoca, 2018, Editura Risoprint, ISBN: 978-973-53-1395-2.

Căzan Ionuț-Călin, *Entrepreneurs motivation in tourism sector. A literature review*, pag. 62-66, în Smaranda Adina Cosma, Cristina Fleșeriu, Adina Letiția Negrușa, Marius Bota, Valentin Toader

(Editors), *Generational impact in the Hospitality Industry*, International Conference ENTREPRENEURSHIP IN THE HOSPITALITY INDUSTRY, Cluj-Napoca, 2018, Editura Risoprint, ISBN: 978-973-53-1395-2.

Căzan Ionuț-Călin, *Public institutions digitalisation - an Eastern European country case study*, pag. 89-93, în Smaranda Adina Cosma, Cristina Fleșeriu, Adina Letiția Negrușă, Marius Bota, Valentin Toader (Editors), *Generational impact in the Hospitality Industry*, International Conference ENTREPRENEURSHIP IN THE HOSPITALITY INDUSTRY, Cluj-Napoca, 2018, Editura Risoprint, ISBN: 978-973-53-1395-2.

Lucrări prezentate la conferințe științifice:

Cazan Ionut-Calin, *Public institutions digitalisation - an Eastern European country case study*, PR Trend. Strategic Communication, 26 - 27 February 2018, Cluj-Napoca, <http://www.bbte-kommunikacio.ro/administration/medianew/files/PR%20Trend%20program%20studenti.pdf>

Cazan Ionut-Calin, Cosma Smaranda Adina, *Tourism destinations development trends through the social media content perspective*, International Conference Information Society and Sustainable Development, Vth edition, Târgu-Jiu, 27-28 April, 2018.

Cazan Ionut-Calin, *Community participation in tourism destination development: a literature review*, 14th Economic International Conference Strategies and development policies of territories: international, country, region, city, location challenges, Chernivtsi- Suceava, May 10-11, 2018