

FIȘA DE VERIFICARE
a îndeplinirii standardelor minimale pentru postul de profesor

(punctaje calculate pe baza AIS publicat de WoS în 17 iunie 2026)

	Verificare criterii - PROFESOR	Nr.articole - criteriu	Nr.articole - realizat	Îndeplinit
Standardele minimale naționale				
	Autor sau coautor a cel puțin două articole publicate în reviste cotate Web of Science (Clarivate Analytics) cu scor absolut de influență (AIS) mai mare decât 0.15	2	8	DA
	Minim de 4 articole Web of Science (Clarivate Analytics) cu AIS nenul	4	9	DA
	Minim 2 articole din categoriile Core Economics și/sau Infoeconomics	2	4	DA
		Punctaj - criteriu	Punctaj realizat	Îndeplinit
A.	Articole și cărți/capitole de cărți (P)	2	26.12	DA
B.	Citări (C)	1.2	10.00	DA
	S = P + C	4	36.12	DA

	Standardele minimale ale Universității Babeș-Bolyai	Valoare	Realizat	Îndeplinit
	Standard minimal stabilit la nivelul Facultății de Business: realizarea unui punctaj total (S) cu 10% mai mare decât valoarea minimă națională	S>4.4	36.12	DA
	Deținerea calității de director al cel puțin unui grant sau proiect de cercetare obținut prin competiție sau de membru în minimum trei astfel de granturi	Director 1 grant sau membru în 3 granturi	membru în 4 granturi	DA
	Deținerea atestatului de abilitare	atestat abilitare	DA	DA

A.

Articole și cărți/capitole de cărți

Nr.crt.	Articol	M - coef.de multiplicare	N - nr. autori	AIS	Punctaj
1	Knezovic E., Bico A., Zupan B., Gorenc J., Pavlov D., Ruskova S., Tloczynski D., Czerepko J., Toader V. , Coros M.M., Kakouris A., Apostolopoulos S. (2026), Unpacking the determinants of students' green entrepreneurial intentions: the interplay of personal, institutional, and mediating factors in a six-country study, International Journal of Management Education, WOS:001675111700001, ISSN 1472-8117	10	2	0.966	8.694
2	Petrescu-Mag R.M., Petrescu D.C., Ajtai I., Roba C.A., Gica O.A., Tenter A.C., Toader V. , Negrusa A.L., Brisan N.S., Cuibus L. (2024), Causes and solutions for fruit and vegetable waste: a participatory approach with Romanian farmers for sustainable agriculture, International Journal of Agricultural Sustainability, 22(1), ISSN: 1473-5903, WOS:001191348100001	6	10	0.740	0.444
3	Bayar Y., Yorulmaz O., Yelkesen O., Toader V. (2024), The interaction between ICT penetration and sustainable development: empirical evidence from African countries, Humanities & Social Sciences Communications, 11(1), eISSN: 2662-9992, WOS:001381229700018	6	1	0.988	5.928
4	Schiopu A.F., Padurean A.M., Nica A.M., Toader V. , Hornoiu R.I., Rodriguez M.C. (2024), Human-Robot Interaction: the Hospitality Experience of Young People in Hotels that Use Robots, Amfiteatru Economic, 26 (18), 837 - 854, ISSN: 1582-9146, WOS:001379092800005	10	5	0.293	1.758
5	Bayar Y., Toader V. , Gavrilitea M.D., Yelkesen O. (2024), Exploring the stock market development and sustainable development nexus: insights from emerging market economies, International Journal of Islamic and Middle Eastern Finance and Management, 17 (6), 1213-1231, ISSN: 1753-8394, WOS:001302247200001	10	2	0.281	2.529
6	Cosma, S.A., Bota, M., Fleseriu, C., Negrusa, A.L., Toader, V. , Rus, R.V. (2016), Some Considerations Regarding Motivations and Overall Perceptions on Film Festivals, Amfiteatru Economic, 18(10), 929-943, ISSN: 1582-9146, WOS: 000388624700015	10	6	0.293	1.465
7	Negrusa, A.L., Toader, V. , Rus, R.V., Cosma, S.A. (2016), Study of Perceptions on Cultural Events' Sustainability, Sustainability, 8(12), 1269, ISSN: 2071-1050, WOS: 000389317100060	6	4	0.582	2.4444
8	Negrusa, A.L., Toader, V. , Sofica, A., Tutunea, M.F, Rus, R.V. (2015), Exploring Gamification Techniques and Applications for Sustainable Tourism, Sustainability, 7(8), 11160-11189, ISSN: 2071-1050, WOS: 000361600500043	6	5	0.582	2.0952
9	Toader, V. , Rus, R.V, Rus, F.C. (2009), The private perceptions regarding the National Bank of Romania's independence, Transylvanian Review of Administrative Science, 27E, 262 – 270, ISSN: 1842-2845, WOS: 000270624500015	6	3	0.142	0.6816

	Capitole de cărți	Punctaj	N - nr. autori		
1	Negrușă A.L., Toader V. , Rus R.V., Innovation in product/service development and delivery, in The Routledge Handbook of Hospitality Marketing, Routledge Chapman & Hall, 2018, WOS:000482672200036	0.25	3		0.083333333
Total P	Valoare criteriu pentru profesor	2			26.12

B. Citări					
Nr.crt.	Articol și citare	Nr.citări	Tip citare	Punctaj pe citare	Punctaj
1	Negrusa Adina-Letitia, Toader Valentin, Sofica Aurelian, Tutunea Mihaela-Filofteia, Rus Rozalia-Veronica (2015), Exploring Gamification Techniques and Applications for Sustainable Tourism, SUSTAINABILITY, Volume: 7, Issue: 8, Pages: 11160-11189, ISSN: 2071-1050, DOI: 10.3390/su70811160, citat în:				
	Xu, F., Buhalis, D., & Weber, J. (2017), Serious games and the gamification of tourism, Tourism Management, 60, 244-256, ISSN:0261-5177, WOS:000395599600029	1	Q1	1	1
	Buckley, P., & Doyle, E. (2017), Individualizing gamification: An investigation of the impact of learning styles and personality traits on the efficacy of gamification using a prediction market, Computers & Education, Elsevier 106, 43-55, ISSN: 0360-1315, WOS:000392038300005	1	Q1	1	1
	Oleksy, T., & Wnuk, A. (2017), Catch them all and increase your place attachment! The role of location-based augmented reality games in changing people-place relations, Computers in Human Behavior, Elsevier, ISSN: 0747-5632, WOS:000412251400002	1	Q1	1	1
	Moscardo, G; Hughes, K (2018), All aboard! Strategies for engaging guests in corporate responsibility programmes, Journal of Sustainable Tourism, Volume: 26, Issue: 7, Pages: 1257-1272, DOI: 10.1080/09669582.2018.1428333, ISSN:0966-9582, WOS:000443900800013	1	Q1	1	1
	Marcucci, E; Gatta, V; Le Pira, M (2018), Gamification design to foster stakeholder engagement and behavior change: An application to urban freight transport, Transportation Research Part A-Policy and Practice, Volume: 118, Pages: 119-132, DOI: 10.1016/j.tra.2018.08.028, ISSN: 0965-8564, WOS:000452941000009	1	Q1	1	1
	Moro, S; Ramos, P; Esmerado, J; Jalali, SMJ (2019), Can we trace back hotel online reviews' characteristics using gamification features?, International Journal of Information Management, Volume: 44, Pages: 88-95, DOI: 10.1016/j.ijinfomgt.2018.09.015, ISSN:0268-4012, WOS:000453652800008	1	Q1	1	1
	Liu, CR; Wang, YC; Huang, WS; Tang, WC (2019), Festival gamification: Conceptualization and scale development, Tourism Management, Volume: 74, Pages: 370-381, DOI: 10.1016/j.tourman.2019.04.005, ISSN:0261-5177, WOS: 000469890300032	1	Q1	1	1

	Fernandez-Ruano, ML; Frias-Jamilena, DM; Polo-Pena, AI; Peco-Torres, F. (2022), The use of gamification in environmental interpretation and its effect on customer-based destination brand equity: The moderating role of psychological distance, Journal of Destination Marketing & Management, 23, ISSN: 2212-571X, WOS:000761085600011	1	Q1	1	1
	Collins, A; Galli, A; Hipwood, T; Murthy, A (2020), Living within a One Planet reality: the contribution of personal Footprint calculators, Environmental Research Letters, Volume: 15, Issue: 2, DOI: 10.1088/1748-9326/ab5f96, ISSN:1748-9326, WOS:000522237300005	1	Q1	1	1
	Kim, YN; Lee, Y; Suh, YK; Kim, DY, The effects of gamification on tourist psychological outcomes: an application of letterboxing and external rewards to maze park, Journal Of Travel & Tourism Marketing, Volume 38, Issue 4, Page 341-355, DOI 10.1080/10548408.2021.1921095, ISSN:1054-8408, WOS: 000645422100001	1	Q1	1	1
Total C	Valoare criteriu pentru PROFESOR	1.2			10

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	Minim de 4 articole Web of Science (Clarivate Analytics) cu AIS nenul	4	9	DA
	Minim 2 articole din categoriile Core Economics și/sau Infoeconomics	2	4	DA
		Punctaj - criteriu	Punctaj realizat	Îndeplinit
A.	Articole și cărți/capitole de cărți (P)	2	24.71	DA
B.	Citări (C)	1.2	10.00	DA
	S = P + C	4	34.71	DA

	Standardele minimale ale Universității Babeș-Bolyai	Valoare	Realizat	Îndeplinit
	Standard minimal stabilit la nivelul Facultății de Business: realizarea unui punctaj total (S) cu 10% mai mare decât valoarea minimă națională	S>4.4	34.71	DA
	Deținerea calității de director al cel puțin unui grant sau proiect de cercetare obținut prin competiție sau de membru în minimum trei astfel de granturi	Director 1 grant sau membru în 3 granturi	membru în 4 granturi	DA
	Deținerea atestatului de abilitare	atestat abilitare	DA	DA

A. Articole și cărți/capitole de cărți

Nr.crt.	Articol	M - coef.de multiplicare	N - nr. autori	AIS	Punctaj
1	Knezovic E., Bico A., Zupan B., Gorenc J., Pavlov D., Ruskova S., Tloczynski D., Czerepko J., Toader V. , Coros M.M., Kakouris A., Apostolopoulos S. (2026), Unpacking the determinants of students' green entrepreneurial intentions: the interplay of personal, institutional, and mediating factors in a six-country study, International Journal of Management Education, WOS:001675111700001, ISSN 1472-8117	10	2	0.929	8.361
2	Petrescu-Mag R.M., Petrescu D.C., Ajtai I., Roba C.A., Gica O.A., Tenter A.C., Toader V. , Negrusa A.L., Brisan N.S., Cuibus L. (2024), Causes and solutions for fruit and vegetable waste: a participatory approach with Romanian farmers for sustainable agriculture, International Journal of Agricultural Sustainability, 22(1), ISSN: 1473-5903, WOS:001191348100001	6	10	0.592	0.3552
3	Bayar Y., Yorulmaz O., Yelkesen O., Toader V. (2024), The interaction between ICT penetration and sustainable development: empirical evidence from African countries, Humanities & Social Sciences Communications, 11(1), eISSN: 2662-9992, WOS:001381229700018	6	1	0.904	5.424
4	Schiopu A.F., Padurean A.M., Nica A.M., Toader V. , Hornoiu R.I., Rodriguez M.C. (2024), Human-Robot Interaction: the Hospitality Experience of Young People in Hotels that Use Robots, Amfiteatru Economic, 26 (18), 837 - 854, ISSN: 1582-9146, WOS:001379092800005	10	5	0.249	1.494
5	Bayar Y., Toader V. , Gavriletea M.D., Yelkesen O. (2024), Exploring the stock market development and sustainable development nexus: insights from emerging market economies, International Journal of Islamic and Middle Eastern Finance and Management, 17 (6), 1213-1231, ISSN: 1753-8394, WOS:001302247200001	10	2	0.314	2.826
6	Cosma, S.A., Bota, M., Fleseriu, C., Negrusa, A.L., Toader, V. , Rus, R.V. (2016), Some Considerations Regarding Motivations and Overall Perceptions on Film Festivals, Amfiteatru Economic, 18(10), 929-943, ISSN: 1582-9146, WOS: 000388624700015	10	6	0.249	1.245
7	Negrusa, A.L., Toader, V. , Rus, R.V., Cosma, S.A. (2016), Study of Perceptions on Cultural Events' Sustainability, Sustainability, 8(12), 1269, ISSN: 2071-1050, WOS: 000389317100060	6	4	0.538	2.2596
8	Negrusa, A.L., Toader, V. , Sofica, A., Tutunea, M.F, Rus, R.V. (2015), Exploring Gamification Techniques and Applications for Sustainable Tourism, Sustainability, 7(8), 11160-11189, ISSN: 2071-1050, WOS: 000361600500043	6	5	0.538	1.9368
9	Toader, V. , Rus, R.V, Rus, F.C. (2009), The private perceptions regarding the National Bank of Romania's independence, Transylvanian Review of Administrative Science, 27E, 262 – 270, ISSN: 1842-2845, WOS: 000270624500015	6	3	0.151	0.7248

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1	Negrușa A.L., Toader V. , Rus R.V., Innovation in product/service development and delivery, in The Routledge Handbook of Hospitality Marketing, Routledge Chapman & Hall, 2018, WOS:000482672200036	0.25	3		0.083333333
Total P	Valoare criteriu pentru profesor	2			24.71

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	Xu, F., Buhalis, D., & Weber, J. (2017), Serious games and the gamification of tourism, Tourism Management, 60, 244-256, ISSN:0261-5177, WOS:000395599600029	1	Q1	1	1
	Buckley, P., & Doyle, E. (2017), Individualizing gamification: An investigation of the impact of learning styles and personality traits on the efficacy of gamification using a prediction market, Computers & Education, Elsevier 106, 43-55, ISSN: 0360-1315, WOS:000392038300005	1	Q1	1	1
	Oleksy, T., & Wnuk, A. (2017), Catch them all and increase your place attachment! The role of location-based augmented reality games in changing people-place relations, Computers in Human Behavior, Elsevier, ISSN: 0747-5632, WOS:000412251400002	1	Q1	1	1
	Moscardo, G; Hughes, K (2018), All aboard! Strategies for engaging guests in corporate responsibility programmes, Journal of Sustainable Tourism, Volume: 26, Issue: 7, Pages: 1257-1272, DOI: 10.1080/09669582.2018.1428333, ISSN:0966-9582, WOS:000443900800013	1	Q1	1	1
	Marcucci, E; Gatta, V; Le Pira, M (2018), Gamification design to foster stakeholder engagement and behavior change: An application to urban freight transport, Transportation Research Part A-Policy and Practice, Volume: 118, Pages: 119-132, DOI: 10.1016/j.tra.2018.08.028, ISSN: 0965-8564, WOS:000452941000009	1	Q1	1	1
	Moro, S; Ramos, P; Esmerado, J; Jalali, SMJ (2019), Can we trace back hotel online reviews' characteristics using gamification features?, International Journal of Information Management, Volume: 44, Pages: 88-95, DOI: 10.1016/j.ijinfomgt.2018.09.015, ISSN:0268-4012, WOS:000453652800008	1	Q1	1	1
	Liu, CR; Wang, YC; Huang, WS; Tang, WC (2019), Festival gamification: Conceptualization and scale development, Tourism Management, Volume: 74, Pages: 370-381, DOI: 10.1016/j.tourman.2019.04.005, ISSN:0261-5177, WOS: 000469890300032	1	Q1	1	1

	Fernandez-Ruano, ML; Frias-Jamilena, DM; Polo-Pena, AI; Peco-Torres, F. (2022), The use of gamification in environmental interpretation and its effect on customer-based destination brand equity: The moderating role of psychological distance, Journal of Destination Marketing & Management, 23, ISSN: 2212-571X, WOS:000761085600011	1	Q1	1	1
	Collins, A; Galli, A; Hipwood, T; Murthy, A (2020), Living within a One Planet reality: the contribution of personal Footprint calculators, Environmental Research Letters, Volume: 15, Issue: 2, DOI: 10.1088/1748-9326/ab5f96, ISSN:1748-9326, WOS:000522237300005	1	Q1	1	1
	Kim, YN; Lee, Y; Suh, YK; Kim, DY, The effects of gamification on tourist psychological outcomes: an application of letterboxing and external rewards to maze park, Journal Of Travel & Tourism Marketing, Volume 38, Issue 4, Page 341-355, DOI 10.1080/10548408.2021.1921095, ISSN:1054-8408, WOS: 000645422100001	1	Q1	1	1
Total C	Valoare criteriu pentru PROFESOR	1.2			10