

LISTA DE LUCRARI

- 1. “Survey on the influence of the services quality on the fashion stores customers’ satisfaction and loyalty”**

Monica Iulia DUMITRESCU, Journal of applied quantitative methods, Vol. 13, nr. 3, September 2018
ISSN 1842-4562

- 2. “Trade competition measurement and the choice of measurement indexes”**

Monica Iulia DUMITRESCU, Nuno CRESPO, Nadia SIMOES, Studia Universitatis Babeş-Bolyai Oeconomica, VOLUME 63, ISSUE 3, 2018, pp. 3-14 DOI: 10.24193/subboec.2018.3.01

- 3. “Trade competition measurement in the case of the European market”**

Monica Iulia DUMITRESCU, Revista de Studii si Cercetari economice Virgil Madgearu, Vol. 12, nr. 2, 2019
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- 4. “Brazil export sectors. A comparative example with the European market”**

Monica Iulia DUMITRESCU, Revista de Management Comparat International, VOLUME 20, ISSUE 5, 2019, pp. 519-529 ISSN 1582-3458