

PROGRAMME PROFILE

Educational Programme	Sociocultural Communication Master`s Programme
Degree Awarded	Master`s degree
Standard Length of Studies (Number of ECTS Credits)	4 semesters (120 ECTS credits)
Type of Study	Full time study
Higher Education Institution	Babeş-Bolyai University
Faculty/Department	Faculty of Political, Administrative and Communication Studies/Department of Journalism
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Profile of the Degree Programme	Journalism/Communication
Target Group / Addressees	Bachelor`s degree holders in Human Sciences
Entrance Conditions	Average grade over 8.00 at graduation
Future Education Possibilities	Doctoral Schools
Purpose of the Programme	To train professionals in sociocultural communications for international institutions
Specialization/ Area of Expertise	Journalism/Communication
Extra Peculiarities	
Practical Training	Participation in scientific conferences
Final Examination	Dissertation
Gained Abilities and Skills	Subjects related to cultural management, European media, International communication. Ability to communicate in different social and cultural environments
Job Placement, Potential Field of Professional Activity	Journalism, Communication and Public relations