

Educational Programme	<b>Media Production</b>
Degree Awarded	Master in Media production
Standard Length of Studies (Number of ECTS Credits)	2 years – 4 semesters – 120 ECTS
Type of Study	Full time
Higher Education Institution	Babeş-Bolyai University
Faculty / Department	Faculty of Political Science, Administration and Communication
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Profile of the Degree Programme	Journalism degree program
Target Group / Addressees	The program is open to graduates coming from all accredited higher education institutions with degree in communication, journalism, TV and film studies and for media professionals holding a BA and being interested in a further specialization.
Entrance Conditions	Application file (BA diploma and GPA)
Further Education Possibilities	The master's programme aims at providing students with the appropriate tools for further doctoral studies in communication sciences.
Description of Study	Designed as a system of compulsory core courses each semester and optional courses, the program provides an education that covers a broad scale of media fields: Radio and TV production, Photojournalism, Videojournalism.
Purposes of the Programme	The primary aim of the program is the professionalization of journalists (both beginners and seniors) and media graduates.
Specialization / Area of Expertise	The MA in Media Management is an interdisciplinary program offering.
Extra Peculiarities	Courses held in the radio and TV studio of the university.
Practical Training	Professional internship in media institutions ( 2 semesters)
Final Examinations	Research thesis
Gained Abilities and Skills	The program emphasizes on practical courses in the field of Tv and radio production, photojournalism, with a selection of optional courses, designed to obtain journalism skills for print media, audio-visual or on-line media.
Job Placement, Potential Field of Professional Activity	Possible job placements: reporters, editors and photojournalists in print media, publishers, reporters and editors audio-visual and/or on-line media.