

Educational Programme	<b>Media Communication</b>
Degree Awarded	Master in Media management
Standard Length of Studies (Number of ECTS Credits)	2 years – 4 semesters – 120 ECTS
Type of Study	Distance learning
Higher Education Institution	Babeş-Bolyai University
Faculty / Department	Faculty of Political Science, Administration and Communication
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Profile of the Degree Programme	Journalism degree program
Target Group / Addressees	The program is open to graduates coming from all accredited higher education institutions with degree in communication, journalism, economics, social sciences and for media professionals holding a BA and being interested in a further specialization.
Entrance Conditions	Application file (BA diploma and GPA)
Further Education Possibilities	The master's programme aims at providing students with the appropriate tools for further doctoral studies in communication sciences.
Description of Study	Designed as a system of compulsory core courses each semester and optional courses, the program provides a flexible and reliable education and covers a broad scale of professional fields from an interdisciplinary perspective.
Purposes of the Programme	The primary aim of the program is the professionalization of journalists (both beginners and seniors), media graduates.
Specialization / Area of Expertise	The MA in Media Management is an interdisciplinary program offering organizational culture, management, human resources development courses.
Extra Peculiarities	
Practical Training	Professional internship in media institutions ( 2 semesters)
Final Examinations	Research thesis
Gained Abilities and Skills	The program is based on a combination of theoretical and practical courses in the field of media institutions management with a selection of optional courses, designed to obtain managerial skills for print media, audio-visual or on-line media institutions.
Job Placement, Potential Field of Professional Activity	Possible job placements: leading positions in print media, audio-visual and/or on-line media, editors, human resources managers.