



Ministry of Education, Research, Youth  
and Sport  
"Babeş-Bolyai" University  
Faculty of Geography  
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## PROGRAMME PROFILE FOR MASTER DEGREE

Educational Programme	Master Degree: <b>Arrangement and Touristic Development</b>
Degree Awarded	<i>Master in Arrangement and Touristic Development</i>
Standard Length of Studies (Number of ECTS Credits)	Two years 120 credits
Type of study	Daily education, Distance learning
Higher Education Institution	"Babeş-Bolyai" University of Cluj-Napoca, Romania
Faculty/Department	Faculty of Geography, Department of Human Geography
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Profile of the Degree Programme	Tourism
Target Group / Addresses	Graduates of university education; university degree from Faculties of Geography and other profiles
Entrance Conditions	Through files contest, 50 % of the average of three years of university studies; 50 % of the average from the graduation exam of the university studies
Further Education Possibilities	Erasmus Programme, Doctorate Degree
Description of Study	The duration of study for the Master of Arrangement and Touristic Development is two years (four semesters), totalizing 120 credits. It consists in activities at lectures, practical works, seminars and projects. The fourth semester does not have teaching activities. It consists in practical activity of specialty in touristic units and in the elaboration of the dissertation paper. The content of the curriculum comprises disciplines which study in depth practical aspects (for instance: " <i>The Agencies of Tourism – Interface between the Touristic Request and the Touristic Offer</i> "; " <i>The Elaboration of Projects in Tourism</i> ", " <i>Models of Touristic Arrangement</i> " etc. The paper - project of dissertation is the result of running through all the research phases, having in view real problems which require and imply a concrete contribution.
Purposes of the Programme	It trains specialists with a complex profile compatible with attributes of management, organization, management, but also

	for the scientific research at a Doctor's Degree level.
Specialization / Area of Expertise	Tourism
Extra Peculiarities	The forming of practical competences and skills in the field of tourism is induced and stimulated.
Practical Training	The Master Degree students are involved in the practical works of every discipline. They make practical activity of specialty in the 4 <sup>th</sup> semester in touristic units (agencies of tourism, touristic units, agencies of development). They also make practical activity for documentation on the field, with a view to elaborate the dissertation paper.
Final Examinations	Sustaining the graduation paper
Gained Abilities and Skills	The graduates of the Master's Degree Programme can organize touristic activities, touristic guiding, hotel management; they can be analysts in tourism, participants in research teams; they can elaborate touristic projects of development; they can teach.
Job Placement, Potential Field of Professional Activity	After the graduation, the variety of employment on the work market is very large: hotel activities, agencies of tourism, agencies of development, scientific research, teaching activity.

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Prof. dr. Ciangă Nicolae