

PROGRAMME PROFILE

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| Educational Programme | Management in Social Services |
| Degree Awarded | Master in Management in Social Services |
| Standard Length of Studies (Number of ECTS Credits) | 2 years – 4 semesters – 120 ECTS, plus 20 ECTS for dissertation |
| Type of Study | Full-time |
| Higher Education Institution | “Babeş-Bolyai” University Cluj-Napoca, Romania |
| Faculty / Department | Faculty of Sociology and Social Work |
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| Website | http://socasis.ubbcluj.ro |
| Profile of the Degree Programme | Management in Social Services degree programme, Social Work Macro Practice |
| Target Group / Addressees | Higher education graduates. Applicants should have a Bachelor’s degree in any discipline from a recognized university. This programme is designed for graduates from a range of disciplines, specifically for graduates who have completed an undergraduate degree in social science, and social workers, social service personnel, and executives at various levels and work sectors, who seek to increase their knowledge and skills of managerial competencies. |
| Entrance Conditions | The admission assessment consists of: 1. the graduation examination average grade which counts for 30% of the total, 2. the overall undergraduate average grade which represents 30% of the final mark, 3. plus an essay or research project-based interview (20%) accompanied by a Curriculum Vitae and motivation letter which counts 40% of the total. |
| Further Education Possibilities | The master’s programme aims at providing students with the appropriate tools for further doctoral studies. |
| Description of Study | - <i>Language of instruction:</i> Romanian (and English) <i>Core courses:</i> Social Programs Design and Management, Methodology of Social Research, Human Resources Management in Social Services, Appreciative Inquiry in the Organizational Environment, Financial Management; Advanced Models of Qualitative Data Analysis using Software Tools; Ethics in the Leadership and Management of Institutions and Organizations; Total Quality Management; Designing and Evaluating Public Policies; Organizational Development and Innovation; Macro Practice in Social Work with Organizations, Institutions and Communities. Reflective Field Placement for master dissertation preparation; Changes of Macrosystems. Analysis and Evaluation of Social Work Macro Practice. |

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| | <p><i>Elective disciplines:</i> Organisational and Managerial Theories; Organisational Behaviour; The legal and organisational context of social services; Strategic Planning; Communication Processes and Decision Making Strategies in Groups; Survey Methodology and Practice; Fundraising Strategies for Nonprofits Organisations; Management of public relations; Teamwork and Personnel Counselling in Social and Health Services; Conflicts Management and Negotiations; Image and Publicity Campaigns; Strategic Management of Organisational Communication; Advanced Quantitative Methods of Data Analysis; Models of Intervention in the Community; Evidence-Based Social Work; The Design and Practice of Social and Health Services Evaluation; Rural Communities Development and Social Services Development.</p> <p><i>Partner universities / institutions:</i> University of Bucharest, “Alexandru Ioan Cuza” University from Iași, Keele University, England, UK.</p> |
| Purposes of the Programme | <p>The programme allows the students to build on their professional experience by undertaking study in a range of management subjects.</p> <p>Successful completion of the programme enables them to:</p> <ul style="list-style-type: none"> - Acquire a critical understanding of the theory and practice of management as it relates to contemporary social services; - Develop their knowledge on how organizations function and how, as a manager, they might bring their influence to bear on organizational processes; - Re-examine the value basis of social services’ work, the quality of social services and how these are applied in a management role; - Broaden their understanding of the personal social services through comparative study. |
| Specialization / Area of Expertise | <ul style="list-style-type: none"> - Management and Leadership in Social Services, both in the public and private sector, in for-profit, voluntary and independent sector, too; - Organizational Capacity-Building for social services providers - Community Organization & Community Development - Social entrepreneurship |
| Extra Peculiarities | Not applicable |
| Practical Training | Students go through a practical training / field instruction in the 2nd year (semester 2) of their studies. The field placement is focused on Social Work Macro Practice with Organizations, Institutions and Communities. |
| Final Examinations | Research master thesis/dissertation |
| Gained Abilities and Skills | <p>The learning outcomes of students will consists in:</p> <ul style="list-style-type: none"> - an in-depth understanding of current management theories and practices; - developing the skills and abilities to apply management theories and practices in a rapidly changing organizational |

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| | <p>reality and social service environment;</p> <ul style="list-style-type: none"> - effectively design and manage social programs - use of research methods in addressing critical social services management issues; - extended skills in the management of workplace and to make the necessary connections with the broader institutional functions; - developing specialist knowledge and expertise in organizational management; - application of knowledge, ethics and values in social work practice with organizations and communities; - assessment of organizational and community functioning; - engagement, assessment and problem formulation skills for planned change in organizations and communities; - identify key actors and engage them in a purposeful, effective change process; - intervention strategies and skills with work groups, organizations and communities; - to develop appropriate strategies for enhancing some aspect of organizational or community functioning; - to effectively implements or participates in a change process; - evaluation and termination skills of the social work process with organizations and communities; - personal and professional use of self - self-motivation - teamworking, collaboration and networking - lateral and creative thinking - ability to challenge procedures and offer alternatives, etc. |
| <p>Job Placement, Potential Field of Professional Activity</p> | <p>A large variety of managerial and leadership positions in public and private sectors of primary and specialized social services (directors, chief executive officers, managers, etc), counsellors, social services experts in county councils and in central public administration, free lancer in social services, independent social worker, other future career opportunities.</p> |

Date: 29 of October 2010

Signature: Neamțu Nicoleta, senior lecturer, Ph.D., M.S.W., B.S.W.