

PROGRAMME PROFILE

Educational Program	Advanced Management*
Degree Awarded	Master of Arts (MA)
Standard Length of Studies (Number of ECTS Credits)	2 years – 4 semesters – 120 ECTS
Type of Study	Full-time
Higher Education Institution	Babeş-Bolyai University
Faculty / Department	Faculty of European Studies
Contact Persons	Mircea Maniu, PhD, Associate Professor Nicoleta Racolta-Paina, PhD, Senior Lecture
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Profile of the Degree Program	Management – MA type of degree programme
Target Group / Addressees	Graduates (BA, BSc) willing to improve their business knowledge as well as their personal skills in order to successfully perform their job.
Admission Conditions	The admission assessment would be a structured interview grounded on two pre-requisites: a professional comprehensive CV and a letter of intent, both to be filled by the candidate along with the admission papers.
Further Education Possibilities	The classes make aware the students about the necessity of LLL; a certain number of graduates would go for doctoral programs.
Description of Study	<ul style="list-style-type: none"> - <i>Language of instruction:</i> Romanian, Italian, English - <i>Core courses:</i> Managerial Economics; EU Decision Mechanisms; Organizational Behavior; Sustainable Development Strategies; Public Relations; Finance and Financial Markets; Managerial Accounting; Business Plans; Strategic Management; Labor Law; Trade Law; Labor Markets; Capital Markets; Management of SMEs; Services Marketing, IT and Computer Systems; Applied Foreign Languages (Italian, English); Practical Assignments. - <i>Partner universities / institutions:</i> University of Brescia; Istituto Superiore di Formazione I Ricerca - ISFOR, Brescia; Fondazione Pitagora, Brescia.
Purposes of the Programmme	To offer the opportunity to the applicants to develop managerial skills for middle and top management positions.
Specialization / Area of Expertise	<p>Students are instructed and trained to be able to fulfill the following kind of actions:</p> <ul style="list-style-type: none"> - Current managerial tasks; - Crisis managerial approaches - Networking; - Professional Business Communication ; - Business Process Management; - Financial and Accounting Management; - Human Resource Tasks; - Marketing and Complex Market Research; - Main legal Framework for Business; - International and Comparative Management;

Extra Peculiarities	- A special focus is placed on Italian companies which make a reasonable benchmark for Romanian companies, from an organizational cultural standpoint.
Practical Training	Students are expected to fulfill a practical training before graduating the first year, as well as in the second year of study, while preparing their graduation paper.
Final Examinations	Submitting and defending a master graduation paper
Gained Abilities and Skills	<p>MA students should be skilled enough in order to be able to:</p> <ul style="list-style-type: none"> - To perform in a comparative framework just as well as their international counterparts; Therefore an international communication interface, generated by the specifics of our department is constantly sought; - Have both analytical skills and synthesis type of abilities as a current output; conceptual framework, theories, various approaches and best practices around the world should be processed professionally; - Acquire in-depth knowledge of business functions and social implications; - Keep updated concerning production processes, labor issues, legal issues, etc. - Be able to make decisions under stress conditions with regard to any organizational, managerial or overall business aspect; - Be aware of sustainability of development in a proper environment; develop an ethical way of thinking and acting.
Job Placement, Potential Field of Professional Activity	<ul style="list-style-type: none"> - Multinational companies, especially Italian MNCs; - Small and Medium Enterprises; - Education; - Managerial framework of NGOs; - Consultancy and Think-tanks; - EU structures. - Public administration.

* The name of the program is an educational brand name of our Italian partners.