

PROGRAMME PROFILE

Educational Programme	Management of sport organizations and activities
Degree Awarded	Master degree
Standard Length of Studies (Number of ECTS Credits)	4 semesters (120 ECTS Credits)
Type of Study	Master
Higher Education Institution	Babeş-Bolyai University Cluj-Napoca, Romania
Faculty \ Department	Faculty of Physical Education and Sports
Contact Person	Prof. PhD. Alexandru Virgil VOICU
Phone	0040-264-420709
Fax	0040-264-405367
E-mail	sport@sport.ubbcluj.ro
Website	www.sport.ubbcluj.ro
Profile of the Degree Programme	This master- “Management of sport organizations and activities”- has an interdisciplinary and professional/vocational profile.
Target Group / Addressees	Licensed in Physical Education and Sports or in a another field
Entrance Conditions	File based
Further Education Possibilities	PhD. studies
Description of Study	During this master study program the student will have the possibilities to learn about the theoretical and practical issues of the management of sport organizations and activities
Purposes of the Programme	The purpose of this study program is to create manager’s in the field of Physical education and Sports
Specialization / Area of-Expertise	<ul style="list-style-type: none"> • Sports manager - director or manager at different levels in schools and sports organizations, public administration; • Manager of fitness clubs; • Project Manager regarding physical education and sports; • Manager of sport and tourism activities; • Organizer of the competitions of the Olympic disciplines, and Paralympics, and non-Olympic sports. • Consultants in sports management issues.
Extra Peculiarities	<p>It is designed to open for the master students:</p> <ul style="list-style-type: none"> • The possibility of deepening the liens study field, building on studied modules in the initial study level. • And also the possibility of specialization in the field of the management of sport organizations

	and sport activities, based on the various training acquired in the first cycle of university studies.
Practical Training	Practical training in: <ul style="list-style-type: none"> • the management of sport organizations, • fitness centers, • Out-door recreational sport activities.
Final Examinations	Dissertation paper
Gained Abilities and Skills	The gained abilities and skills are: <ul style="list-style-type: none"> • to adapt to a rapidly changing competitive environment, • to design, develop and implement economic and management strategies to make "profitable" the physical education and sports organizations and activities, • managerial decision-making capacity in different states of objective conditions, • organizational-level leadership skills, • team-work, to train and motivate employees and manage conflicts within the organizations, • the ability to manage: schools, governmental structures, public administration structures, sport structures, • the formation of ethical and professional profile of the specialists in the management of educational and sports organizations, • to develop projects and attract funding, • to be a consultant in issues regarding the management of sport organizations, activities, events and competitions.
Job Placement, Potential Field of Professional Activity	<ul style="list-style-type: none"> • public and private schools • public and private sport organizations and structures • the potential field of professional activity is physical education, sport activities, sport management activities at all levels of management

Date: 29.10.2010

Signature: