

Educational Programme	INTERNATIONAL MANAGEMENT (in German Language)
Degree Awarded	Master in International Management
Standard Length of Studies (Number of ECTS Credits)	2 years – 4 semesters – 120 ECTS
Type of Study	Full-time
Higher Education Institution	Babeş-Bolyai University
Faculty / Department	Faculty of Economics and Business Administration/ Department of Management
Contact Person	Associate Professor Mihaela DRĂGAN, PhD
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Profile of the Degree Programme	International Management degree program
Target Group / Addressees	Graduates with managerial ability in international corporations.
Entrance Conditions	The admission assessment consists of the graduation examination average grade which counts for 50% of the total plus the overall undergraduate average grade which represents the remaining 50%.
Further Education Possibilities	The master's programme aims at providing students with the appropriate tools for further doctoral studies.
Description of Study	<ul style="list-style-type: none"> - <i>Language of instruction:</i> German - <i>Core courses:</i> Business Process Management; Intercultural Business Communication (English); Total Quality Management; International Accounting Harmonisation; Business Economics, Economy of international enterprises, Marketing Strategies, Change Management, International Organisationmanagement; Technics and Methods in Qualitymanagement - <i>Partner universities / institutions:</i> University of Vienna, Vienna University of Economics and Business, Karl Franzens University of Graz, University of Leipzig, University of Siegen, J. G. Herder Foundation.
Purposes of the Programme	Developing the graduates' management knowledge and competencies.
Specialization / Area of Expertise	Students gain knowledge in: <ul style="list-style-type: none"> - developing feasibility studies; - network management; - surveys and market research; - business process management; - environmental management; - harmonization of international accounting standards.
Extra Peculiarities	
Practical Training	Students go through a practical training in the 2 nd year (semester 4) of their studies while preparing their research thesis.
Final Examinations	Research master thesis
Gained Abilities and Skills	<p style="text-align: center;">GENERAL SKILLS</p> <ul style="list-style-type: none"> - Drawing up synopses and studies needed for

	<p>organizational management through diagnosing economic systems and their specific environment, with a view to making economic decisions and devising strategies and economic policies.</p> <ul style="list-style-type: none"> - Undertaking original research in the field of economics, based on advanced methods leading to the development of scientific knowledge and research methodology. - Applying business administration knowledge and skills to perform systemic analyses and solve problems within predefined contexts. - Undertaking managerial roles and functions and carrying out complex professional tasks responsibly and autonomously. - Systematic and advanced knowledge of quantitative and qualitative modelling methods and their application to economic diagnostics and forecasting. - Acquiring a set of scientific research skills allowing further professional development at doctoral level. - Developing management, leadership and team-working skills. <p style="text-align: center;">SPECIFIC SKILLS</p> <ul style="list-style-type: none"> - Acquiring managerial skills for implementing and administering a quality management system; - Acquiring skills for planning and implementing organizational change; - Acquiring advanced knowledge of international management with a view to increasing the organization's international competitiveness; - Drawing up and implementing the procedures specific to international corporate economy by employing modern management methods and techniques; - Acquiring the skills necessary for a manager to communicate effectively with multinational teams by identifying organizational culture differences and using them to manage business efficiently.
<p>Job Placement, Potential Field of Professional Activity</p>	<p>Based on the increasing demand for graduates with managerial skills at transnational corporations, the master's program of International Management gives exceptional future career opportunities.</p> <ul style="list-style-type: none"> • General manager business services, small business owners, intermediaries and other business services COR 131701; • General manager, business incubator COR 121026; • Project director COR 123713; • Project manager COR 242919; • Agents, commercial and business intermediaries COR 342; • Counselor/ expert/clerk/ economist, management COR 244101; • Researcher, management/economics cod COR 258101;

	<ul style="list-style-type: none"> • Research assistant, management/economics COR 258102; • Management consultant COR 244107; • Counselor/expert/inspector/clerk/economist, commerce and marketing COR 244104; • Consultant, management COR 244147; • Sales manager COR 121018 • Researcher economist, management COR 25810 • Area manager COR 122408; • Purchasing manager COR 123506; • Expert, investment management COR 241959; • Manager, quality management systems COR 242302; • Manager, environment management systems COR 242304; • Manager, risk management systems COR 242314; • Brand manager COR244707; • Manager COR121029;
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Date,
01.11.2010

Dean,
Professor Dumitru MATIȘ, PhD

Profile responsible,
Associate Professor Mihaela DRĂGAN, PhD