

Educational Programme	INTERNATIONAL BUSINESS MANAGEMENT (in English)
Degree Awarded	Master in International Business Management
Standard Length of Studies (Number of ECTS Credits)	2 years – 4 semesters – 120 ECTS
Type of Study	Full-time
Higher Education Institution	Babeş-Bolyai University
Faculty / Department	Faculty of Economics and Business Administration/ Department of Management
Contact Person	Professor Răzvan NISTOR, PhD
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Profile of the Degree Programme	Management
Target Group / Addressees	Graduates of Bachelor programs in Economics.
Entrance Conditions	Bachelor Degree+ Certificate of Language Ability+ entrance examination (according to the admission regulation)
Further Education Possibilities	The master's programme aims at providing students with the appropriate tools for further doctoral studies.
Description of Study	<ul style="list-style-type: none"> - Language of instruction: English - Core courses: International Marketing, International Finance, Quantitative Methods in Economics, Finance and Management, Problems of World Economy, Assets Management, Financial-Accounting Reporting Standards, Organizational Leadership, International Business Law, European Economic Policies, Corporate Governance, International Strategies, Emotional and Interpersonal Intelligence. - Partner universities / institutions: Universita Carlo Cattaneo LIUC Castellanza, Italia
Purposes of the Programme	<p>Developing the skills and competencies in:</p> <ul style="list-style-type: none"> - Drafting diagnoses and business plans; - The ability to design, develop and implement integrated management systems; - Developing the capacity to make analyses and formulate opinions regarding the international strategies adopted by firms; - Developing business execution and coordination skills on the regional or world market.
Specialization / Area of Expertise	Students gain knowledge in management, international business.
Extra Peculiarities	-
Practical Training	Students go through a practical training in the 2 nd year (semester 4) of their studies while preparing their research thesis.

Final Examinations	Research Master Thesis
Gained Abilities and Skills	<p style="text-align: center;">GENERAL SKILLS</p> <ul style="list-style-type: none"> - Drawing up synopses and studies needed for organizational management through diagnosing economic systems and their specific environment, with a view to making economic decisions and devising strategies and economic policies. - Undertaking original research in the field of economics, based on advanced methods leading to the development of scientific knowledge and research methodology. - Applying business administration knowledge and skills to perform systemic analyses and solve problems within predefined contexts. - Undertaking managerial roles and functions and carrying out complex professional tasks responsibly and autonomously. - Systematic and advanced knowledge of quantitative and qualitative modelling methods and their application to economic diagnostics and forecasting. - Acquiring a set of scientific research skills allowing further professional development at doctoral level. - Developing management, leadership and team-working skills. <p style="text-align: center;">SPECIFIC SKILLS</p> <ul style="list-style-type: none"> - Improving managerial skills and the ability to establish priority tasks in implementing change; - Developing managerial skills to support organizational long-term activity and ensure competitiveness; - Developing the ability to analyze the international strategies adopted by companies to adapt to the global trends; - The ability to work efficiently in complex multicultural teams by identifying organizational culture differences and using them to manage business efficiently.
Job Placement, Potential Field of Professional Activity	121029 manager 121028 general manager 244101 advisor/ expert/ inspector/ economist in management 244105 advisor/ expert/ inspector/ economist in international economic relations 244107 consultant in management 258101 economic researcher in management 241959 expert in management – investment activities

Date,
01.11.2010

Dean,
Professor Dumitru MATIȘ, PhD

Profile responsible,
Professor Răzvan NISTOR, PhD