

Educational Programme	INTERNATIONAL BUSINESS
Degree Awarded	Master in International Business
Standard Length of Studies (Number of ECTS Credits)	2 years – 4 semesters – 120 ECTS
Type of Study	Full-time
Higher Education Institution	Babeş-Bolyai University
Faculty / Department	Faculty of Economics and Business Administration/ Department of Economics
Contact Person	Professor Gheorghe Ciobanu, PhD
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Profile of the Degree Programme	International Business and Economics
Target Group / Addressees	Graduate students in International Business
Entrance Conditions	Bachelor Degree+ Certificate of Language Ability+ entrance examination (according to the admission regulation)
Further Education Possibilities	The master's programme aims at providing students with the appropriate tools for further doctoral studies.
Description of Study	<ul style="list-style-type: none"> - Language of instruction: Romanian - Core courses: International Economics, International Investment Strategies and Policies, Project Management, European Economic Construction and Integration, Intercultural Business Communication, International Marketing, Business Strategies, Information and Decision Support Systems, Financial Market Integration, International Trade Models, Stock Exchange and Stock Exchange Policies, Business Negotiation - Partner universities / institutions: Facultatea de Relații Economice Internaționale, Academia de Studii Economice București, Universitatea Alexandru Ioan Cuza din Iași, Universitatea de Vest din Timișoara și Universitatea din Craiova.
Purposes of the Programme	Developing the skills and competencies in: undertaking original research in the field of economics, based on advanced methods leading to the development of scientific knowledge and research methodology
Specialization / Area of Expertise	Students gain knowledge in: drawing up analyses, syntheses and forecasts concerning international business risks and opportunities, starting from knowledge, understanding and use of specific concepts, methods and research instruments
Extra Peculiarities	-
Practical Training	Students go through a practical training in the 2 nd year (semester 4) of their studies while preparing their research thesis.
Final Examinations	Research Master Thesis
Gained Abilities and Skills	GENERAL SKILLS -Drawing up synopses and studies needed for

	<p>organizational management through diagnosing economic systems and their specific environment, in order to elaborate economic decisions, strategies and economic policies.</p> <ul style="list-style-type: none"> - Undertaking original research in the field of economics, based on advanced methods leading to the development of scientific knowledge and research methodology. - Applying business administration knowledge and skills to perform systemic analyses and solve problems within predefined contexts. - Undertaking managerial roles and functions and carrying out complex professional tasks responsibly and autonomously. - Systematic and advanced knowledge of quantitative and qualitative modelling methods and their application to economic diagnosis and forecasting. - Acquiring a set of scientific research skills allowing further professional development at doctoral level. - Developing management, leadership and team-working skills. <p style="text-align: center;">SPECIFIC SKILLS</p> <ul style="list-style-type: none"> - Drawing up analyses, syntheses and forecasts concerning international business risks and opportunities, starting from knowledge, understanding and use of specific concepts, methods and research instruments; - Evaluating the phenomena, processes and models specific to international economy and business, with a view to devising decision alternatives; - Negotiating, contracting and carrying out international business and managing specific communication issues; - Adapting to the professional requirements of international companies, institutions and organizations by developing the ability to act independently and creatively, as well as to work in a team; - Selecting information about international economic phenomena, processing their specific databases and developing macroeconomic level forecasts.
<p>Job Placement, Potential Field of Professional Activity</p>	<p>258111 international business relations research economist 241932 foreign affairs expert 241948 European structural and cohesion fund access expert 241907 customs expert/inspector, 241928 process improvement specialist 241935 harmonised legislation expert 241953 investment efficiency expert 241950 investment contracts expert</p>

Date,
01.11.2010

Dean,
Professor Dumitru MATIȘ, PhD

Profile Responsible,
Professor Gheorghe CIOBANU, PhD