

Educational Programme	AGRIBUSINESS
Degree Awarded	Master in AGRIBUSINESS
Standard Length of Studies (Number of ECTS Credits)	2 years – 4 semesters – 120 ECTS
Type of Study	Full-time
Higher Education Institution	Babeş-Bolyai University
Faculty / Department	Faculty of Economics and Business Administration/ Department of Management
Contact Person	Professor Ioan LAZAR, PhD.
Phone	+40 264 418652
Fax	+40 264 412570
E-mail	ioan.lazar@econ.ubbcluj.ro
Profile of the Degree Programme	Economics
Target Group / Addressees	Students from economic, agricultural sciences and other study field related to agribusiness, practitioners in the field of agribusiness – all superior studies graduates (min 3 years level).
Entrance Conditions	Bachelor Degree+ Certificate of Language Ability+ entrance examination (according to the admission regulation)
Further Education Possibilities	The master's programme aims at providing students with the appropriate tools for further doctoral studies.
Description of Study	<ul style="list-style-type: none"> • Language of instruction: Romanian • Core courses: Internet for Business, Intercultural Business Communication, Eco-Marketing, Management of Agri-Food Enterprises, Quality Management for Agri-Food Enterprises, Alimentary Safety, Financing Means and Techniques for Agri-Food Enterprises, Natural Resource Economics and Economic Development, Agricultural Markets Management, Agri-Marketing Strategies, Decision-making fundamentals in agri-business, Agri-food products chains, Strategies for accessing the EU funds for agribusiness • Partner universities / institutions: <ol style="list-style-type: none"> 1. Economy and Business Management, bachelor level, West University Timișoara, Faculty of Economics and Business Management, www.uvt.ro. 2. Agribusiness, masters level, University of Agricultural Sciences and Veterinary Medecin, Faculty of Management, Economic engineering in Agriculture and Rural Development, www.managusamv.ro. 3. Agribusiness, master level, Economic Studies Academy, Bucharest, Faculty of Agri-Food Economy, www.eam.ase.ro. 4. International Agribusiness and Rural Development (IARD), master level, University of Göttingen Berlin, www.agribiz.uni-goettingen.de.

Purposes of the Programme	<p>Developing the skills and competencies in:</p> <ul style="list-style-type: none"> • Risk management in agri-business; • The creation and development of agri-food chains; • Accessing the EU funds; • Elaborating and implementing agri-food marketing strategies; • Developing agri-food internet-based business.
Specialization / Area of Expertise	Students gain knowledge in: Economics, Management and Business.
Extra Peculiarities	-
Practical Training	Students go through a practical training in the 2 nd year (semester 4) of their studies while preparing their research thesis.
Final Examinations	Research Master Thesis
Gained Abilities and Skills	<p style="text-align: center;">GENERAL SKILLS</p> <ul style="list-style-type: none"> - Drawing up synopses and studies needed for organizational management through diagnosing economic systems and their specific environment, with a view to making economic decisions and devising strategies and economic policies. - Undertaking original research in the field of economics, based on advanced methods leading to the development of scientific knowledge and research methodology. - Applying business administration knowledge and skills to perform systemic analyses and solve problems within predefined contexts. - Undertaking managerial roles and functions and carrying out complex professional tasks responsibly and autonomously. - Systematic and advanced knowledge of quantitative and qualitative modelling methods and their application to economic diagnostics and forecasting. - Acquiring a set of scientific research skills allowing further professional development at doctoral level. - Developing management, leadership and team-working skills. <p style="text-align: center;">SPECIFIC SKILLS</p> <ul style="list-style-type: none"> - Administering and managing entities in the field of manufacturing and retailing agri-food products; - Developing and implementing agribusiness entrepreneurial strategies; - Drawing investment funds and administering them efficiently for activities specific to the agri-food sector; - Acquiring managerial skills for implementing and administering a performance quality management system to ensure the sustainable development of rural areas; - Developing agri-food production and retailing networks by applying agro-marketing and business negotiation strategies.
Job Placement, Potential Field of	<ul style="list-style-type: none"> • code 241935 Agribusiness consultant

Professional Activity	<ul style="list-style-type: none">• code 242321 Food safety manager• code 242301 Quality assurance expert• code 121031 Agri-food company manager• code 242404 Quality management systems manager• code 242319 Food safety specialist
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Date,
01.11.2010

Dean,
Professor Dumitru MATIȘ, PhD

Profile Responsible,
Professor Ioan LAZĂR, PhD