

Educational Programme	Journalism / ROMANIAN
Degree Awarded	Bachelor Programme
Standard Length of Studies (Number of ECTS Credits)	3 years - 6 semesters - 180 ECTS
Type of Study	Full-time and Long-distance learning
Higher Education Institution	Babeş-Bolyai University
Faculty / Department	Faculty of Political, Administrative and Communication Sciences
Contact Person	Senior Lecturer, PhD Elena Abrudan
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Profile of the Degree Programme	Communication Sciences
Target Group / Addressees	The programme is addressed to highschool graduates both in human sciences and in real sciences and also to professional journalists who due to time constraints can only attend long distance courses.
Entrance Conditions	50% grade average of high school graduation examination + 50% general grade average of high school records
Further Education Possibilities	Master in Media Production; Master in Media Communication (English study programme); Master in Media Management (long distance MA Programme); Master in Public Relations; and many others developed within Babes-Bolyai University;
Description of Study	<p>The main objective of the Journalism Bachelor Programme is to educate and train students for practicing professional journalism. Also, the Journalism Programme focuses on media studies aspects, so that the graduate students in Journalism could also apply for Research Journalism and Media Studies MA Programmes in our university or elsewhere.</p> <p>Therefore, the curricula of the Journalism program includes both theoretical courses (such as Written Press, Journalistic Genres, Radio and TV Journalism, Visual Communication etc) and also practical seminars and workshops (such as News Writing, Photojournalism, Radio, TV, Multimedia etc).</p>
Purposes of the Programme	To educate and train students for the profession of journalist or professional communicator; To consolidate journalism education and to strengthen the idea that journalism is a science within the academic landscape.
Specialization / Area of Expertise	Through its multidisciplinary structure, the curricula of the Journalism programme mainly strengthens theoretical knowledge and develops practical skills in the field of radio and TV journalism, photojournalism and online

	journalism, alongside with written press. Students are strongly recommended and supported to also participate in national and international student mobility programs for developing their practical and theoretical expertise in the field of journalism.
Extra peculiarity	
Practical Training	<p>The numerous practical journalism workshops conducted by media professionals and well-trained academic staff in the field of journalism – the News Writing, Radio, TV, Photojournalism and Online Journalism Workshop</p> <p>Besides the mandatory practical activities mentioned in the Journalism curriculum, there are the institutional partnerships between the Journalism Department and the professional media institutions from Cluj and from other cities from Romania. So, each semester, around journalism 250 students develop journalism internship programs in the professional media field.</p> <p>On the other hand, there are the Journalism Department own media projects where each student has the possibility to practice journalism activities on daily basis: UBB Radio / the multimedia project of the Journalism Department; created in 2007, through its online platform and radio-web broadcasting, UBB Radio produced hundreds of radio news, numerous radio feature and interviews. UBB TV / the TV project of the Journalism Department offers the students the opportunity to put into practice all the TV journalistic genres studied within courses and seminars.</p>
Final Examinations	Research thesis
Gained Abilities and Skills	<p style="text-align: center;">General Competences</p> <p>The graduate student:</p> <ul style="list-style-type: none"> • is well trained for practising professional journalism • is able to conduct an analysis in the field of media and journalism • is able to build a critical discourse regarding the social, political or other fields. <p style="text-align: center;">Specific Competences</p> <p>The graduate student:</p> <ul style="list-style-type: none"> • is able to practice news writing • is able to practice TV journalism • is able to practice radio journalism • is able to practice photojournalism and online journalism • has good communication skills (media communication; including verbal and non-verbal communication); • is trained to put into practice the sociological

	research methods and to understand the sociological surveys etc.
Job Placement, Potential Field of Professional Activity	The Journalism student graduate may practice in the following field of professional activity: <ul style="list-style-type: none">• professional media• media communication• multimedia• online Journalism• media relations