

Educational Programme	American Studies (in English)
Degree Awarded	Bachelor
Standard Length of Studies (Number of ECTS Credits)	3 years - 6 semesters - 180 ECTS
Type of Study	Full-time
Higher Education Institution	Babeş-Bolyai University
Faculty / Department	Faculty of European Studies / Department of American Studies
Contact Person	Professor, PhD Marius Jucan
Phone	405300 / 5969
Fax	
E-mail	marjucan@yahoo.com , jucanmarius@gmail.com
Profile of the Degree Programme	Bachelor in American Studies
Target Group / Addressees	Applicants fluent in English and interested in developing a career in the area of American Studies
Entrance Conditions	A) Average grade at high school graduation examination (20%); B) High school overall grade for all years of study (optional) (40%); C) Average grade of three different high school disciplines (40%) or overall high school average of a discipline taught in the field of American culture and civilization.
Further Education Possibilities	Master in <i>Transatlantic Studies</i>
Description of Study	The American Studies program teaches and trains students into the specific area of American Studies as cultural studies. Being a trans-disciplinarian program, American Studies addresses the main questions and issues of modernity and post-modernity. Born under the aegis of the study of modernity, American studies portray the hermeneutics of a post-modern, post-national and post-liberal discourse dealing with metamorphoses of American symbolism into the age of globalization, American hegemony and society of consumption. The postmodern ethos, the issues of religiousness in a secular world, the post-Enlightenment mind, the post-avant-garde have created a new impulse to examine the habitus of America, its prophecies and limitations, not only in the United States but all over the world. The reconfiguring of American studies in a new millenium provides a suitable opportunity to reflect on the present of the issues of American culture and politics. At the Babeş-Bolyai University of Cluj, American studies have developed as a unique field of academic teaching and research in Romania after 1990. They continue the inter-war tradition inaugurated by sociologist Virgil Barbat. The analysis of critical discourse, the defining and redefining of the cultural canon, the critique of the concept of power, the issue of identity within globalization and consumerism, the metamorphoses of the traditional American liberalism and republicanism

	constitute the main the guidelines of disciplines taught in the American Studies section.
Purposes of the Programme	Developing skills and competencies in American Studies.
Specialization / Area of Expertise	The study programme trains specialists in the field of American Studies, making them able to respond to the needs of providing expertise on today's issues in American culture and politics generally, but specifically in regarding the role of America in the process of world modernization, globalization, democratization. Through cultural and political comparativism, students are specialized in fields of cultural and political critical discourse, discourse analysis, qualitative and quantitative research, perception of cultural and political stereotypes, as well as in the areas of racial and ethnic identity, constitutionalism, multiculturalism, democracy, post-modernity vs. American post-fordism
Extra Peculiarities	
Practical Training	Practical training is planned for the 2 nd and 4 th semester, each student having to reach 90 hours of tranship for the intended 3 weeks.
Final Examinations	Research thesis
Gained Abilities and Skills	<p>Graduates get the degree of specialist in American Studies. This title allows them:</p> <ul style="list-style-type: none"> • to obtain competences and abilities to write, evaluate and ascertain expertise in American culture and politics, political and cultural democracy, civil society, civil liberties, the rights of man, globalization, hegemonism, popular culture and media • to author specialized cultural and political analyses and diagnoses necessary for various institutions, local, national, and European, as it may be; • to collect, analyse and interpret quantitative and qualitative data from different sources, necessary for the comparative and multi-disciplinarian study of American relations in the cultural, political, diplomatic and economic fields with Romania, European Union, Latin America, etc. • to ground sectorial plans, specific plans and programs for a good functioning of enterprises, institutions, multi-national and/or American companies, NGOs, etc. • to carry on teaching and research activities in the integration domain (for those graduating a pedagogical module).
Job Placement, Potential Field of Professional Activity	<p>Specialists in <i>American Studies</i> may opt for the following work areas:</p> <ul style="list-style-type: none"> • Specialist or experts the level of local governmental institutions Governments, local councils, prefect's offices, district councils, national boards or ministeries, state or private agencies. • Specialist in cultural management and cultural affairs. • Specialist in the media sphere

	<ul style="list-style-type: none">• High school or University careers• Consultant or experts within NGOs, multinational companies, national and European institutions, within different services and compartments, especially those that deal with communication, international cultural relations management.• Consultant in the domain of American affairs, job intermediation offices
--	--