

Educational Programme	INTERNATIONAL ECONOMICS AND BUSINESS (in Romanian, German)
Degree Awarded	Bachelor in Economics (BEc)
Standard Length of Studies (Number of ECTS Credits)	3 years - 6 semesters - 180 ECTS
Type of Study	Full-time Distance Learning
Higher Education Institution	Babeş-Bolyai University
Faculty / Department	Faculty of Economics and Business Administration/ Department of Economics
Contact Person	Romanian - Professor Gheorghe Ciobanu, PhD German – Associate professor Mihaela Drăgan, PhD
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Profile of the Degree Programme	International Business and Economics
Target Group / Addressees	Romanian and international students interested to develop their skills for a career in International Economics and Business
Entrance Conditions	Baccalaureate grade 20% + Average grade of high-school years 80%
Further Education Possibilities	Master Studies
Description of Study	<ul style="list-style-type: none"> - Language of instruction: Romanian, German - Core courses: International Economic Transactions, International Economy, International Management, International Tourism, Payments and International Funding, International Marketing, Logistics, International Trade Law, International Investments, Community Commercial Policies, Financial Markets - Reference universities / institutions: Paris Graduate School of Management – Ecole Supérieur de Gestion et Commerce International, Universitatea Grenoble 1 Franta, Nottingham Trent University – Nottingham Business School – Anglia, European School of Economics Roma Italia - Partner universities / institutions: Facultatea de Relații Economice Internaționale, Academia de Studii Economice București, Universitatea Alexandru Ioan Cuza din Iași, Universitatea de Vest din Timișoara și Universitatea din Craiova.
Purposes of the Programme	Developing the skills and competencies in knowing, understanding, analysing, adapting and using the concepts, theories, principles and fundamental methods of investigation and survey specific to market economy
Specialization / Area of Expertise	Students gain knowledge in: knowing and using the trade methods and techniques specific to the external market, and the mechanisms of payment and international financing in the context of the global economy and European policies

Extra Peculiarities	-
Practical Training	Students go through 3 weeks of practical training in the 2 nd year (semester 4) of their studies.
Final Examinations	Research thesis
Gained Abilities and Skills	<p style="text-align: center;">GENERAL ABILITIES</p> <ul style="list-style-type: none"> - Knowing, understanding, analysing, adapting and using the concepts, theories, principles and fundamental methods of investigation and survey specific to market economy; - Explaining and interpreting ideas, processes, phenomena, states and tendencies specific to economic activities and elaborating value based on consistent arguments, at micro and macroeconomic level; - The ability to find, interpret and apply norms and regulations in the economic and social fields in order to solve specific issues; - Collecting, processing, analysing and interpreting data and information on specified issues in order to elaborate argued diagnoses and syntheses as well as fundamental decisions; - Oral and written professional communication in at least one foreign language and the development of the ability to work efficiently in different cultural environments; - Using technology and modern instruments to process information and manage databases specific to social and economic activities; - The ability to teach secondary school students subjects related to economics, in the case of those graduates who have taken a BEC degree and who have also obtained a teaching module certificate. <p style="text-align: center;">SPECIFIC ABILITIES</p> <ul style="list-style-type: none"> - Knowing and using the trade methods and techniques specific to the external market, and the mechanisms of payment and international financing in the context of the global economy and European policies; - Drawing up market surveys, syntheses and forecasts and participating in the negotiation, closing and implementation of international trade deals; - Identifying and managing opportunities and risks specific to international business; - Offering professional consultancy in the field of international economic relations to Romanian and /or foreign companies as well as to decision-making bodies in administration; - Drawing up and managing an international business correspondence and international contracts in two foreign languages.
Job Placement, Potential Field of Professional Activity	241115 investment analyst, 241126 price return/cost analyst 241401 purchase analyst/supply consultant, 241903 consular agent, 241907 customs expert/inspector,

	<p>241912 tradefair presenter, 241913 foreign affairs researcher, 241916 commercial correspondent, 241917 economic secretary, 241920 customs officer, customs agent (graduate), 241922 customer service analyst, 241923 commercial assistant, 241924 management assistant (graduate), 241927 planning/synthesis planning specialist, 241928 process improvement specialist, 241933 IRT and transportation specialist researcher (studii superioare), 241935 harmonised legislation expert, 241948 European structural and cohesion fund access expert , 241949 European affairs advisor, 241950 investment contracts expert, 241953 investment efficiency expert, 241962 progressive planning specialist, 244105 economic relations advisor/expert/inspector/researcher/economist, 244110 competition inspector, 247007 development agent, 258102 management research assistant economist, 258110 marketing research assistant economist, 258112 international business relations research assistant economist, 341404 national/international tourist transport operator, 341502 commercial representative, 341601 contract and acquisition agent (goods broker), 341902 foreign trade researcher, 341904 sales agent.</p>
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**Date,
01.11.2010**

**Dean,
Professor Dumitru MATIȘ, PhD**

**Profile Responsible,
Professor Gheorghe CIOBANU, PhD**