

PROGRAMME PROFILE

Educational Programme	Applied Modern Languages
Degree Awarded	BA in Applied Modern Languages
Standard Length of Studies (Number of ECTS Credits)	6 semesters, 180 credits for study + 15 credits for Practicum + 20 credits for final exam
Type of Study	Full-time
Higher Education Institution	Babeş-Bolyai University Cluj-Napoca, Romania
Faculty / Department	Faculty of Letters, Department of Applied Modern Languages
Contact Person	Dr. Izabella BADIU
Phone	+40-264-432540
Fax	+40-264-432540
E-mail	izabella_badiu@yahoo.fr
Website	http://www.lett.ubbcluj.ro/lma.htm
Profile of the Degree Programme	Professional BA programme in the field of Applied Modern Languages
Target Group / Addressees	Owners of high-school diploma having knowledge of at least two foreign languages and willing to train as professionals in the language industry.
Entrance Conditions	Registration and hierarchy according to the following average of high-school grades: <i>Baccalaureate</i> average + Romanian language high-school average + 1 st foreign language high-school average + 2 nd foreign language high-school average /4. According to the ANLEA/AILEA Chart that LMA Cluj has signed in 2004, both foreign languages need to be known at equal and superior level.
Further Education Possibilities	METT – European Master’s in Translation Studies and Terminology MEIC – European Master’s in Conference Interpreting
Description of Study	The curricular structure is compatible with that of similar departments in the European Union and comprises linguistic courses for the enhancement of written and oral communication skills in the two chosen languages and in Romanian, as well as core courses in cultures and mentalities, communication techniques, media studies, cultural and linguistic mediation, specialised translation, business and administrative correspondence, global simulation, translation and interpreting techniques, general economy, management, marketing, Romanian, European and international law, European construction, administrative institutions, local governments, IT, multimedia and databases. Applied disciplines are taught either in foreign languages or in Romanian.
Purposes of the Programme	The Department of Applied Modern Languages was created in 1991 through a Tempus programme. It offers an interdisciplinary and multilingual curriculum aimed at forming professionals in multilingual communication, cultural mediation, general and specialised translation,

	<p>terminology and linguistic engineering.</p> <p>The core language-oriented component of the curriculum is complemented by courses pertaining to the fields of communication, economics and law. IT skills are also developed throughout the study period, thus linking the AML major to the fields of multimedia and linguistic engineering.</p> <p>Foreign language offer and entry requirements: Advanced proficiency in two foreign languages as well as a thorough command of Romanian as a mother tongue is a strict requirement. The Department offers English and French as major subjects in combination with German, Spanish, Italian, Russian. Applied in: economics, law, communication, management, marketing, international business.</p>
Specialization / Area of Expertise	General translator, Assistant manager in multilingual communication and business
Extra Peculiarities	<p>International affiliations</p> <p>Partnerships, exchanges and affiliations</p> <p>ANLEA/AILEA Universities of France (Marc Bloch (Strasbourg), Paris-III, Paris – VII, Paris XII, Limoges, Pau, Rennes-2, Toulouse, Sophia Antipolis (Nisa), Rouen, Nantes, Sorbonne Nouvelle – Paris III, Perpignan, Rennes 2 - Haute Bretagne, Limoges (F), Jean Moulin (Lyon, F)</p> <p>Université de Bourgogne (Dijon, F), Université de Provence-Aix-Marseille, Clermont-Ferrand, Tours, Orléans, Besançon, Angers, Bordeaux, Reims ; Grenoble, Poitiers, Toulouse, Dijon) .</p> <p>European mobility schemes and exchange programmes: Erasmus, Leonardo da Vinci, CEEPUS, bilateral university cooperation agreements.</p> <p>Perugia, Universiteit Hasselt (Diepenbeek), Haute Ecole Albert Jacquard (Namur, BE), Southampton (UK), Viena (AT), Otto-Friedrich (Bamberg, DE), Osnabrück (DE), UAB (Barcelona, ES), Pompeu Fabra (Barcelona, ES), Autònoma (Madrid, ES) Alcala de Henares (Madrid, ES), Charles de Gaulle (Lille III, F), Nantes (F), Sorbonne Nouvelle – Paris III, (F), Perpignan(F), Rennes 2 - Haute Bretagne (F), Rouen, (F), Sophia Antipolis, Nisa (F), Limoges (F), Jean Moulin (Lyon, F), Poitiers (F), Université de Bourgogne (Dijon, F), Aristotle University (Thessaloniki, GR)</p> <p>Eotvos Lorand Tudományegyetem, (Budapest, HU), Kodolányi János University College (HU), Università degli Studi di Udine (IT), Limerick (IE)</p> <p>Jagielloński Uniwersytet (Kraków, PL), PWSZ (Tarnów, PL), Université de Provence-Aix-Marseille (F).</p>
Practical Training	Students are required to perform an internship in private companies or public institutions at the end of each study year that they need to document extensively.
Final Examinations	Defence of Graduation Thesis

Gained Abilities and Skills	<ul style="list-style-type: none"> ▪ Professional multilingual communication and PR in at least two foreign languages at superior level. ▪ Professional communication in the main application fields: management, marketing, law, business, international relations ▪ Language and cultural mediation ▪ Cultural and intercultural skills, mainly in business and professional environments. ▪ Applied computer science, IT tools
Job Placement, Potential Field of Professional Activity	<p>General translators Multilingual assistant managers Communication specialists PR</p>

Date: 27/10/2010

Signature: Izabella Badiu